

THIRD PARTY

FUNDRAISING



IMERMAN
ANGELS

Want to help Imerman Angels reach even more cancer fighters, survivors, previvors and caregivers in need of our free peer-to-peer support services? Now you can make a difference (and have fun doing it) by hosting quick and easy fundraisers in your community. Every amount counts, no matter how small, when we're working to spread the Imerman Angels mission!

HOW TO GET STARTED

1 Decide what type of event you want to host. See the attached Ideas Deck to get started, but the possibilities are endless!

2 Reach out to Imerman Angels at iandrews@imermanangels.org and list the date, time and location of your event. We suggest setting an ambitious yet achievable fundraising goal.

3 After your outreach to our team, you'll receive a Third Party Kit including a standardized social media graphic, video assets, "Mission Moments" from people using our services, an approved logo you can use for your fundraiser. We'll even provide you with recommendations for creative ways that you can market your event.

4 Post and/or share Imerman Angels logo and messaging while promoting your fundraiser to family, friends, coworkers and more.

5 Host your event. Be sure to take pictures, share on social media and tag Imerman Angels.

6 Once your event is complete, you can mail payment to:

Imerman Angels
Attention: Third Party Events
205 W. Randolph, 19th Floor
Chicago, IL 60606

You can also collect the funds raised and make a donation on our website at www.imermanangels.org/donate. Money raised through Facebook fundraisers is automatically donated directly to us.

It's that easy, and you can feel good knowing you've helped us make sure that no one faces cancer alone!



Fun idea: Give your guests a goal to fundraise a certain amount by the end of the night and do something fun if they reach the goal! Todd shaved his head when his guests raised over \$2,500!



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SETTING A GOAL

Here are some achievable goals for your event, and what each level could support within the organization!

\$100 Fund one Hospital Outreach Event where an Imerman Angels Ambassador works with cancer fighters and their caregivers to facilitate a match with a Mentor Angel.

\$250 Underwrite training for one Imerman Angels Ambassador, a volunteer who spreads awareness to the public-at-large about Imerman Angels' free services.

\$350 Cover costs associated with making a match between a cancer fighter, survivor and caregiver to a Mentor Angel.

\$500 Fund key initiatives throughout the year, including hospital and patient outreach, Angels Ambassador program and our FREE peer-to-peer matching services.

\$1,000 Ensure Imerman Angels has the necessary tools to maintain and build upon the global network of nearly 11,000 Mentor Angels, giving cancer survivors the opportunity to turn their experience into something positive for a cancer fighter or caregiver in need.

\$2,500 Give the invaluable gift of hope: the understanding, friendship, support and connections that are at the core of the Imerman Angels mission. Together we can ensure that no one faces cancer alone.

IDEAS DECK



BACKYARD BBQ/POTLUCK

You provide food and drinks—or get them donated!—and charge an entry fee to guests. Host a “cook off” and charge \$20 for people to enter their recipe in the contest, \$10 for people to attend and taste the recipes; have judges and award prizes to the favorite recipes.



BAR PARTY

Find a local bar to host your event—many bars have wristband deals or cover charges and will donate a certain percentage of profit back to your charity. Include a mini silent auction or raffle by getting prizes donated and raise extra money with auction or raffle ticket sales. You can even do a split the pot raffle!



BOOK CLUB

Invite your friends over for a monthly book club with an attendance fee that will be donated at the ending of each club meeting by the host. Books discussed can surround any topic you like or can be more thematic, surrounding topics of courage, survivorship, health challenges and hope.



FACEBOOK FUNDRAISER

Host a fundraiser on Facebook to spread the word about Imerman Angels to your friends and family! You can set a goal, thank your donors and encourage your followers to share. You can start a fundraiser for your birthday, cancer anniversary, or just because! Click “Fundraisers” on the left sidebar of your Facebook News Feed for instructions on how to start your fundraiser.



GOLF/SPORTS EVENT

Host a basketball, volleyball, or other sport tournament. Charge \$50 per team for entry, and award the top team with a prize. Host a golf outing with green fees and a suggested donation on top. Consider working with the club pro shop to incorporate a “Beat the Pro” or “Mulligan” option for those uber-competitive golfers who want to help you raise even more money!

For questions, please email Jordan Zaplatosch at jzaplatosch@imermanangels.org

205 W. Randolph St., 19th Floor, Chicago IL 60606
1-866-IMERMAN (463-7626) | ImermanAngels.org

Imerman Angels is a federally registered 501(c)(3) non-profit organization