ANNUAL REPORT

Honoring our Values

2019
OUR MISSION

Imerman Angels’ mission is to provide comfort and understanding for all cancer fighters, survivors, previvors and caregivers through a personalized, one-on-one connection with someone who has been there.

OUR CORE VALUES

These are the operating philosophies and principles that guide our internal conduct as well as our relationship with the outside world.

MISSION FIRST, PEOPLE FIRST
We focus on profoundly impacting those touched by cancer through delivery of our mission.

CREATE AWARENESS AND INSPIRATION
The more people that know about our mission and service, the more people we can help and inspire.

FUNDRAISING AS MISSION FOCUSED
While personalized one-on-one cancer support always remains the primary focus, fundraising is essential to ensure we maintain ample resources to carry out our mission.

CREATE COMMUNITY
We strive to be inclusive, to build long-term relationships and to treat everyone with empathy and compassion.

BUILD ALLIANCES WITH EVERYONE
We are happy to share and help any good cause. We don’t compete - we just hug back!

STAY RELAXED, LAID BACK AND HAVE FUN!
While the work we do is serious, there’s a joy and fulfillment in making an impact in people’s lives.

STAY INNOVATIVE AND ALWAYS IMPROVE
We believe in excellence and must never settle for being “good enough.” We set and exceed our own high standards in order to best help those touched by cancer.

BE HUMBLE
Cancer is an equalizer. There’s no room for ego in the cancer fight.
Dear Friends,

Around the world – every single day – people’s lives are impacted by a cancer diagnosis. Often lonely, isolated and scared, emotional support is absolutely critical to their quality of life; and family and friends aren’t always equipped to provide appropriate answers or insight. Imerman Angels fills in the “understanding gap” by connecting cancer fighters and caregivers to people who’ve been in their shoes.

When a cancer fighter or caregiver calls Imerman Angels, they talk to a real-life Cancer Support Specialist who offers compassion, empathy and understanding in a way that few can. Our staff connects Support Seekers to Mentor Angels at NO COST; removing a key financial barrier for those already facing overwhelming hardship as a result of their diagnosis. How do we do this?

• Utilizing the largest peer-to-peer database of cancer fighters, survivors and caregivers in the world
• Providing matching capabilities for 137 different cancer types, in all 50 states and 97 different countries, any stage and any age
• Leveraging strategic partnerships with hospitals, cancer centers and cancer-centered nonprofits throughout the United States and around the globe
• Activating our 11,000 registered Mentor Angels with the knowledge, experience and empathy to provide crucial support to cancer fighters and caregivers

As I reflect on 2019, I am struck by the continued success in creating matches, new strategic partnerships and thousands of stories of people impacted by the work of Imerman Angels. I thank you again for your support and commitment.

Warmly,

Stephanie Lieber
Executive Director
STATEMENT OF FINANCIAL POSITION

ASSETS
Current Assets
Cash & Cash Equivalents 290,060
Prepaid Expenses and Other Current Assets 36,377
Total Current Assets 326,437
Investments at Fair Value (Restricted Assets) 567,720
Other Asset
Deposits 7,743
Fixed Assets 8,920

TOTAL ASSETS 910,820

LIABILITIES AND NET ASSETS
Current Liabilities
Accounts payable 34,305
Deferred and accrued rent 11,608
Deferred contribution revenue 6,187
Total Current Liabilities 52,100

Net Assets
Unrestricted 264,624
Permanently Restricted 594,096
Total Net Assets 858,720

TOTAL LIABILITIES & NET ASSETS 910,820

STATMENTS OF ACTIVITIES & CHANGES IN NET ASSETS
Revenue and other support
Contributions 1,743,075
In-kind 84,106
Investment income 4,129
Net unrealized appreciation on investments 56,020
Total revenue and other support 1,887,329

Expenses
Programs 1,101,573
General and administrative 167,694
Development 545,577
Total expenses 1,814,844

END OF YEAR NET ASSETS 858,720