



2014

ANNUAL REPORT

SPREADING OUR WINGS



1-on-1 cancer support

Connecting Cancer Fighters, Survivors & Caregivers

A LETTER FROM OUR FOUNDERS

Dear Friends,

2014 was a year of continued expansion and new beginnings for Imerman Angels — a year in which we commenced some exciting new projects and paved the road into new markets.

We began the year with our annual Blue & White Party, which attracted over 400 Imerman Angels supporters from around the country! We generated funds for our program and increased awareness for our 1-on-1 cancer support. It was a lively night reaffirming our mission and energizing us for what was to come later in the year.

Also in 2014, we hired our first Spanish-speaking Cancer Support Specialist so we could further reach the Hispanic community - a community in which cancer is the number-one cause of death. We felt strongly that the Hispanic cancer fighter, survivor, and caregiver was needful of our services. And we were right: we reached over 325 survivors in the Hispanic community by year's end.

In the fall, we hosted our first signature gala, Wings of Hope, to recognize those that have made a significant impact within our community — it exceeded expectations on many levels. Over 300 guests came to support, listen, and donate. We honored several people and organizations that contributed to our success including 1871 CEO and technology entrepreneur Howard Tullman, Harvey Weaver, a cancer survivor who spotlighted the power of peer connection, as well as Cancer Treatment Centers of America and Hegele Logistic for their commitment to helping us expand our mission beyond Chicago. We raised more than \$325,000 to support the program.

Other firsts include fundraisers in New York City, Detroit, and Los Angeles which we saw as opportunities to reach more people in these densely populated urban areas. We look to 2015 as an opportunity to further establish ourselves in these parts of the country and prepare the ground for an official office opening.

We can't wait to see how these growth initiatives thrive in 2015 along with your continued support.



Jonny Imerman
Co-Founder

John May
Co-Founder



Jonny Imerman



John May

2014
HIGHLIGHTS



2014 JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC **2014**

MARCH 6, 2014
BLUE + WHITE PARTY
CHICAGO

MAY 10, 2014
MICHIGAN FUNDRAISER
DETROIT

MAY 30, 2014
CALIFORNIA FUNDRAISER
LOS ANGELES

JUNE 14, 2014
NEW YORK SOIREE
NEW YORK CITY

JULY 17, 2014
4th ANNUAL GOLF OUTING
CHICAGO

SEPTEMBER 20, 2014
INAUGURAL WINGS OF HOPE GALA
CHICAGO

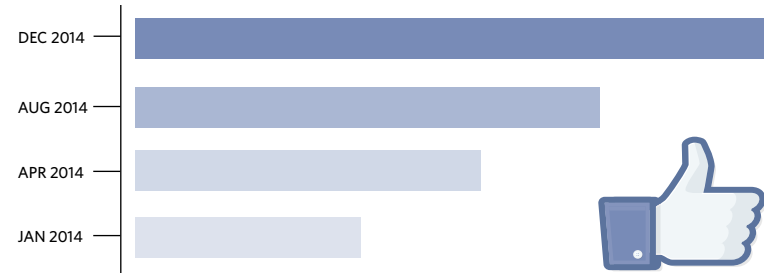
OCTOBER 12, 2014
BANK OF AMERICA CHICAGO MARATHON
CHICAGO

NOVEMBER 15, 2014
AN ANGEL AFFAIR FUNDRAISER
DETROIT

2014 SOCIAL MEDIA GROWTH



FACEBOOK



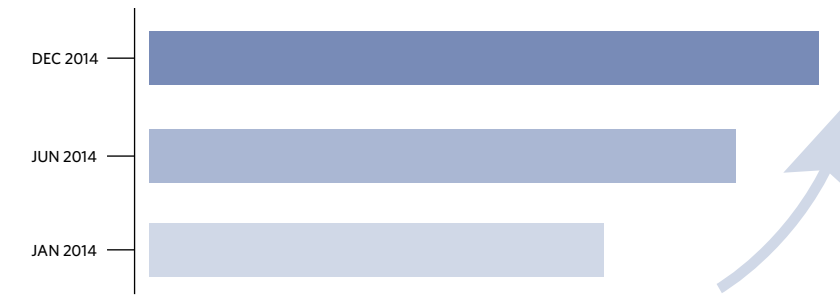
JAN 2014: LIKES = 16,555
DEC 2014: LIKES = 21,051

4,496

27% INCREASE

NEW FACEBOOK FANS IN 2014

2014 SOCIAL MEDIA GROWTH



JAN 2014: FOLLOWERS = 5,349
DEC 2014: FOLLOWERS = 6,518

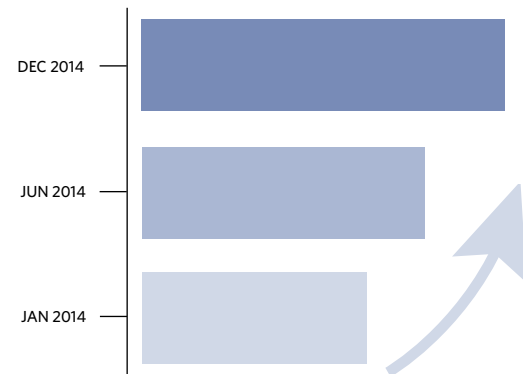
1,169

22% INCREASE

NEW TWITTER FOLLOWERS IN 2014



INSTAGRAM

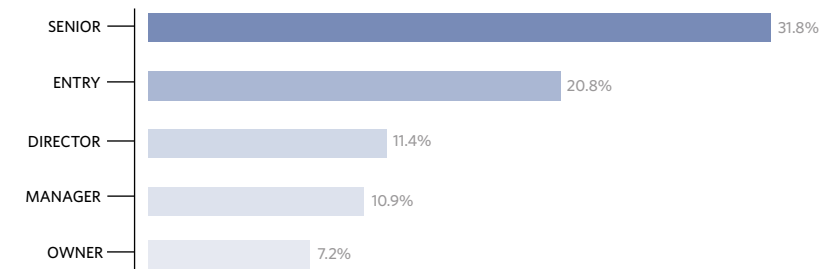


JAN 2014: FOLLOWERS = 505
DEC 2014: FOLLOWERS = 836

331

66% INCREASE

NEW INSTAGRAM FOLLOWERS 2014



VISITOR DEMOGRAPHICS



LINKEDIN

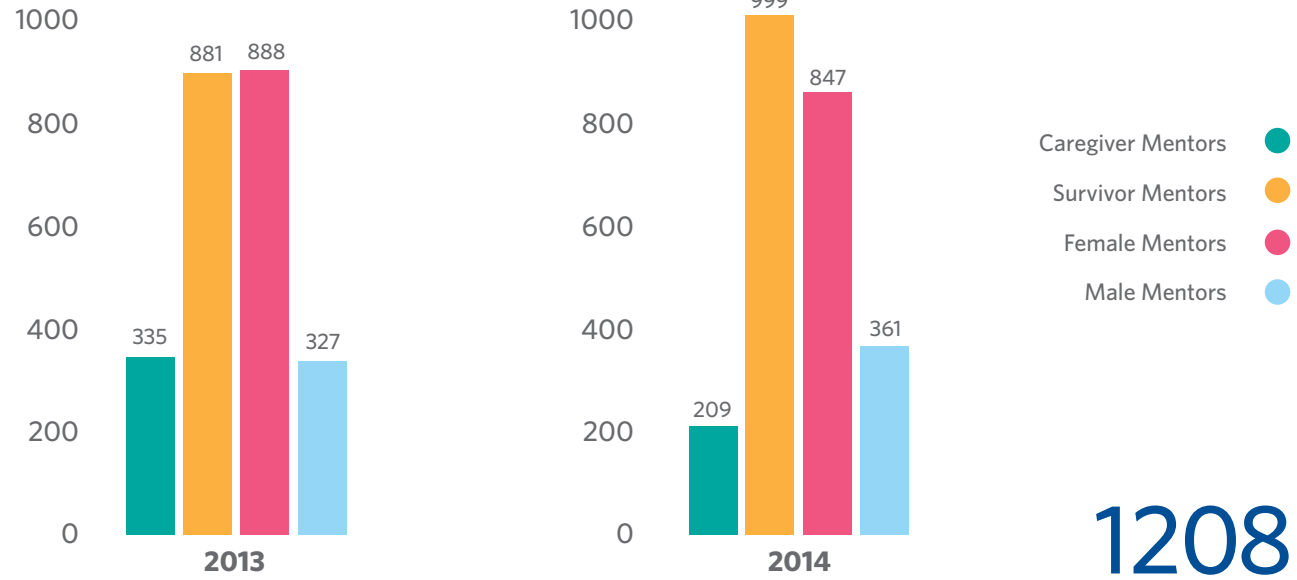
509

*FOLLOWERS

LINKEDIN CONNECTIONS BY DEC 2014

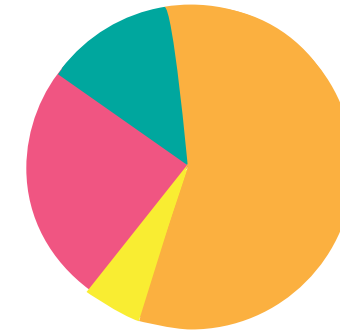
50

COUNTRIES WITH CONNECTIONS



1208

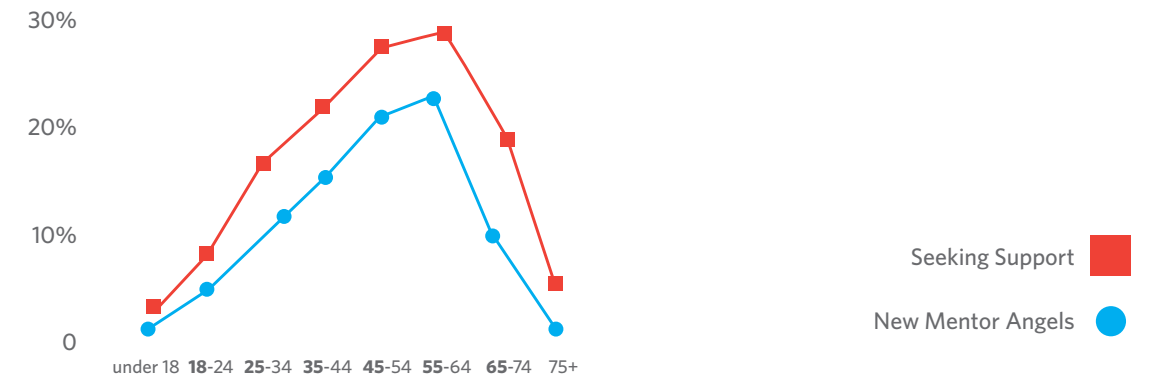
TOTAL NEW MENTOR ANGELS 2014



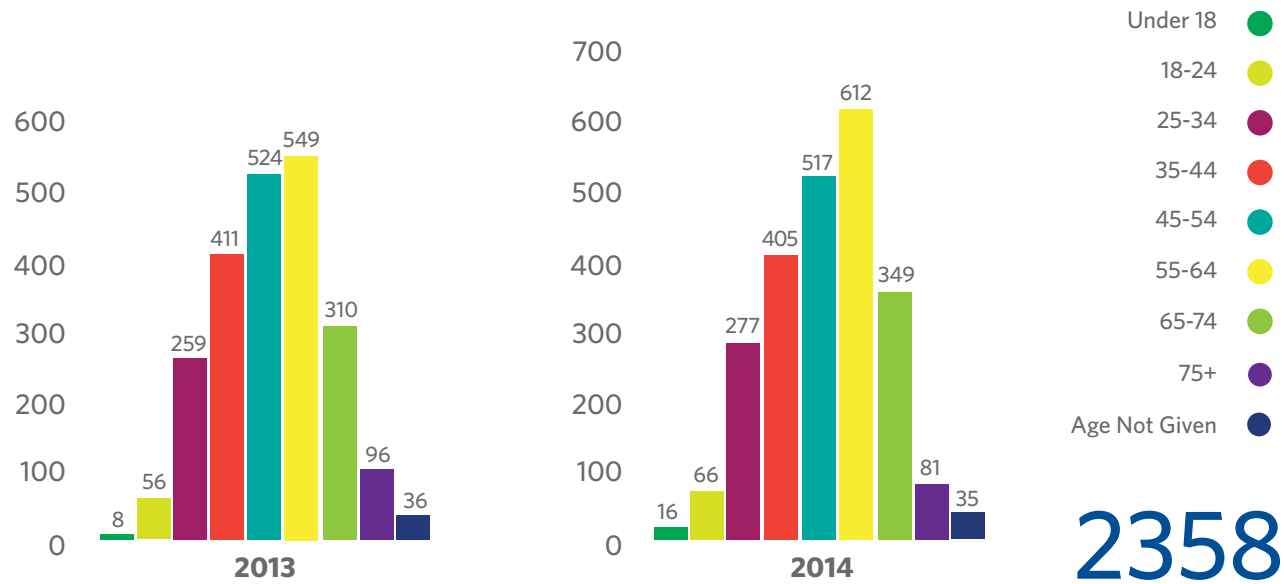
- Caregivers Matched with a Mentor Angel (481)
- Cancer Fighters Matched with a Mentor Angel (1877)
- New Caregiver Mentor Angel (209)
- New Survivor / Fighter Mentor Angels (999)

3566

NEW MENTORS & CONNECTIONS 2014

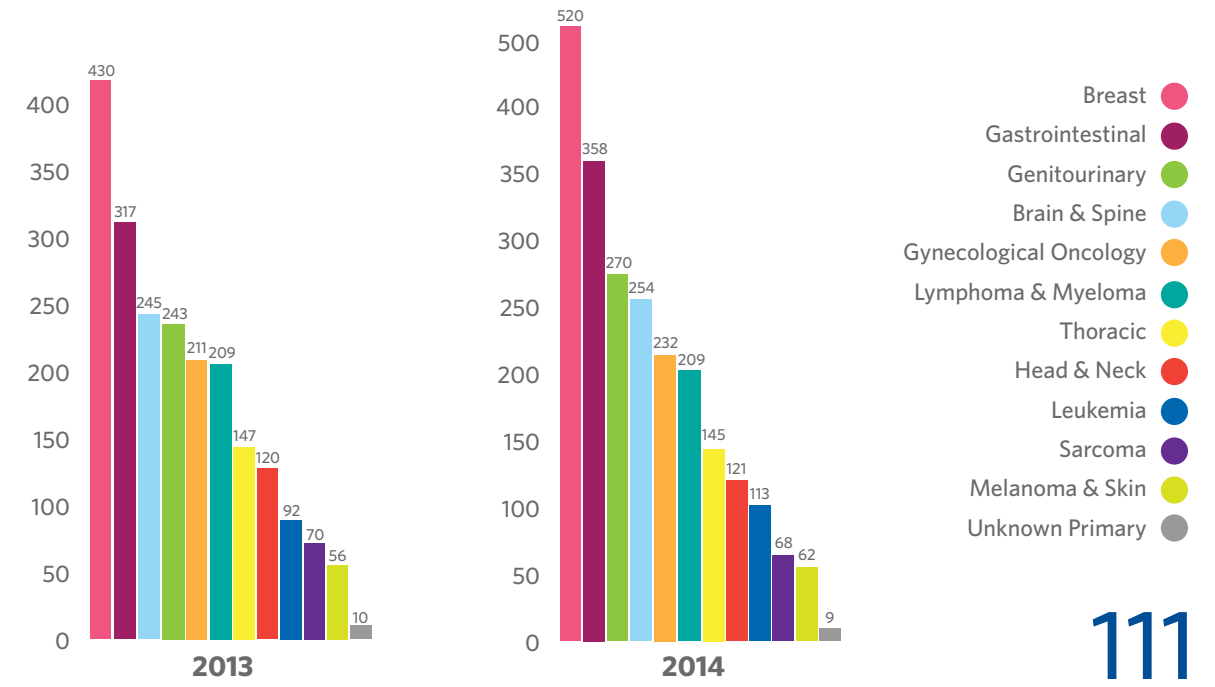


MENTOR ANGELS vs SEEKING SUPPORT



2358

TOTAL FIGHTERS MATCHED WITH MENTOR ANGEL 2014
(CONNECTIONS)



111

CANCER TYPES SERVED IN 2014

BLUE & WHITE PARTY

On **March 6th, 2014**, John Barleycorn in the River North area of Chicago hosted the 400-person celebration this year and once again, we focused on raising awareness and funds for the cancer community. Guests came dressed in reverence to the theme (our brand colors, naturally) and enjoyed cocktails, appetizers, and networking with the packed house of giving folks! Attendees had fun bidding on exciting raffle prizes including Cubs tickets and voucher for the Ritz-Carlton Chicago. Our kick-off event of the year **raised \$31,000 dollars!**

4TH ANNUAL GOLF OUTING

Our fourth-annual golf outing was held on **July 17th, 2014**, at Harborside International Golf Center in Chicago and attracted more than 120 golfers and their guests. This year's day on the greens featured lunch, on-course games, raffle prizes, and more. Comedian Pat McGann hosted a lively post-round reception which also honored Ryan McCain of KMG Private Wealth Management who is also a testicular cancer survivor and an Imerman Angels Mentor Angel. Event sponsors included Wells Fargo, Guaranteed Rate, and Union Sushi. The mid-summer event **raised \$44,000!**

WINGS OF HOPE GALA

The Ritz-Carlton Chicago was host to our inaugural Wings of Hope Gala on **September 20th, 2014**, and it could not have gone more successfully! Over 300 guests filled the ballroom to enjoy cocktails, passed hors d'oeuvres as well as dancing and of course, fundraising through silent and live auctions. Emmy-award winning journalist and WGN broadcaster, Dina Bair, emceed the event. We honored several people and organizations that contributed to our success this year including 1871 CEO Howard Tullman, Harvey Weaver, a cancer survivor, and organizations Cancer Treatment Centers of America and Hegele Logistic. The sold-out soirée **raised more than \$325,000.**

BANK OF AMERICA CHICAGO MARATHON

On **October 12th, 2014**, our athletics fundraising arm, Team Imerman Angels, recruited more than 125 runners from all over the United States to run one of the top marathons in the country! Collectively, our team ran over 3,200 miles - truly amazing. After the race, runners were welcomed by our Chief Mission Officer Jonny Imerman at Charity Village for a camaraderie-building post-run party. This year's marathon was led by our newly hired Team Imerman Angels Development Director, Dave Louthan who - along with the amazing group of inspiring runners - **brought in more than \$210,000 dollars** for our programs!

2014

JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

2014



An excerpted collection of quotes demonstrating the positive impact our Mentor Angels have made in the lives of those fighting cancer or being a caregiver to a loved one.

"Matt and I have so much in common it's crazy.... we call, we text, we are now friends on Facebook. I told him whatever he needs to just call me. Thank you for matching us up he will do great... he told me his outlook on life has changed 10 fold since we have started talking almost every day!"

Ed Certik, Illinois, Hodgkin's Lymphoma Survivor, Mentor Angel

"Thank you for connecting me with Meredith. She was so good to talk with and share. Very positive and caring person. Definitely an angel! My regards to the wonderful people at Imerman Angels."

Nella Morgan, Illinois, Merkel Cell Carcinoma, Support Seeker

"The whole reason why I chose to do this is so I can give back, so I can be the reason someone smiles. If I would have had someone my age in the beginning of my battle sit down and talk to me or listen to me or just be there it would have been much easier."

Anonymous, Michigan, Breast Cancer Survivor, Mentor Angel

"My Mentor Angel is a fantastic resource. I learned more from her today about cervical cancer and progression than from any doctor. It has been 15 years since her cancer, but she has very relevant information nonetheless and also the wisdom of "what to expect" down the road, which is also invaluable. THANK YOU for finding her and connecting me with her."

Marline Fedin, New York, Cervical Cancer Support Seeker

"I am so HAPPY! It has been an incredibly positive and healing experience for me, and I'm hoping it will be the same for him. Reilly is a very determined guy. If HE wants something to happen, HE makes it happen! We are just so grateful for the opportunity to help other cancer families."

Shannon Streight, Virginia, Liver Cancer, Caregiver Mentor Angel

"I wanted to thank you for connecting us with Lori. Her story is truly inspirational, and gives us a lot of hope. Thank you again for all your help - we are both so grateful that a resource like this exists."

Bonnie Edwards, California, Non-small Cell Lung Cancer Support Seeker

JONNY IMERMAN
Co-Founder & Chief Mission Officer

JOHN MAY
Co-Founder Board Chair

ANDREW SIEJA
Founder, CEO of kCura

BEN BORNSTEIN
President, Prospero Capital Management
& Portfolio Manager of Beaumont Fund, LP

BEN WEPRIN
President, AJ Capital Partners

BONNIE GORDON
Principal, The Gordon Marketing Group, LLC

BRANDON CRUZ
Founder, Chairman & President of Go Health

CARL ALLEGRETTI
Chairman & CEO, Deloitte Tax LLP

CHRISTOPH SITZER
CEO, Hegele Logistic LLC

DAVID ZIMMER
President & Owner, Fleet Feet Sports

DR. CARALYNN NOWINSKI
Executive Director & Chief Operating Officer, UI Labs

DR. GREG ROSLUND
Vice-Chairman, Department of Emergency Medicine at
St. Joseph's Medical Center in Northern Indiana

DR. JASON CANNER
Pediatric Oncologist, Advocate Hope Children's Hospital

HOWARD TULLMAN
CEO, 1871

ILAN SHALIT
Founder & Managing Member, Consolidated Training LLC

JUSTIN GERNOT
Regional Account Executive, NetApp

LAWRENCE WEINER
Partner, Laner Munchin Ltd

MARK GRAF
Chief Financial Officer & Executive Vice President,
Discover Financial Services

MATT MATROS
Founder & CEO, Protein Bar

NIMESH JHAVERI
Divisional Vice-President, Walgreens

NINA NASHIF
Managing Director, Sandbox Industries

NOEL SMITH
Retired Managing Partner, Third Millenium

RAJ VORA
Executive Director, UBS Private Funds Group

RYAN McCAIN
Founder & Managing Partner, KMG Private Wealth Management
& KMG Accounting

SANJAY TOLIA
Managing Partner, Bengal Capital

STAN BOWMAN
Vice President & General Manager, The Chicago Blackhawks

STEPHEN LEE
Co-Founder & COO, Forty4 Asset Management and
COO, Hard Eight Holdings

VINAY TOLIA
Managing Partner, Bengal Capital

2014 MAJOR GIFTS

Imerman Angels values all donations in support of our mission. Below you will find the list of notable gifts which are defined by a value equal to \$350 or higher, the cost to connect a cancer fighter or caregiver to a Mentor Angel. We sincerely regret any omissions or errors.

\$20,000+

Walgreen Corporation
Dancing w/Chicago Celebrities
Genentech
The Livestrong Foundation
Cancer Treatment Centers of America

\$10,000-\$19,999

Acheson Family Foundation
American Endowment Foundation
Anonymous
Bears Care
Carl and Pat Greer Donor Advised Fund
Charity For All - Skadden Arps
David Weiss
ESPN, Inc.
Extra Mile Marketing
Henry Crown and Company
Howard and Judy Tullman
Jimmy Rosten
Kennedy Wilson, Inc.
KMG Private Wealth Management LLC
Pacific Western Bank
Robert Arthur
Robert Hart
Somerset Collection Charitable Foundation
The Bill Bass Foundation
The Del Giorno Foundation
US Bank

\$7,500-\$9,999

Body Gears
Chicago Wolves Charities
Jack Astor's/Emi Nunez
Rishi Shah
Sir Corp - Jack Astor's Front Street

\$5,000-\$7,499

Bank of Ireland
Deborah and Hugh Sloan
East West Bank Foundation
Gerard van Grinsven
Hudson Community Foundation
Mesirov Financial
Michael Eisner
Moisey Uretsky
Molly D. Burns Foundation for Children
Richard & Linda Price
SP Plus
Steelcase
The Reggi Marden Foundation
The Seligman Family Foundation
The Vradenburg Foundation
Vornado Realty Trust
Wells Fargo Bank
William & Sylvia Zale Foundation

\$2,500-\$4,999

Andrew Sieja
BG Maintenance
Burton Farbman
Charles Schwab & Co., Inc.
Chicago Event Management - Shamrock Shuffle
Chicago Running Company, INC.
Colleen Essex and Tim Turner
ICAD
Kapow Events
Katrina Aspinwall
Levy Restaurants
Linda & Larry Ulrey
Mark Neidig
Mark Robbins
McGladrey LLP
Melanie Giglio-Vakos
My Donations
Natalie Stolarski
Nina Beaty
Northwestern University
River North Capital Management
Ryan LaFontaine
Sanjay Tolia
Sleefood Management LLC
The Allstate Foundation
The Frey Foundation
The PrivateBank
The Turner Construction Company Foundation
Truist - Campaign through Deloitte & Touche
World Properties, LLC

\$1,000-\$2,499

3505 Clark, Inc
ABM Onsite Services - West, INC.
Adam adam@upchicago.com
Alper Services
Anna Shatsman
Bank of America Company Match
Bank of America United Way Campaign
Barron Family Foundation
Barry Schlesinger
Benjamin Wineman
Beth Goldman
Bobby Weil
Body Gears
Brian Littleton
Brian Stewart
Brisan Ingredients
Burnham Works, LLC
Cam Services
CBRE
Chicago Blackhawks Charities
Christopher Mundy
Christopher Pilat
Connie and Ian McEwan
Craig J. Donnewald
CRC Impresa LLC
Daniel & Sherry Stewart
David Wolf
Drew Noecker
Elmwood Charity Fund, INC.
Emiliano Nunez/Michael Pez
Fairlife, LLC - Core Power
Fred Rubinoff
Gertrude B. Nielsen Charitable Trust B
Gilt City
Hans Nelson
Healthrise Solutions
Hegele Logistic, LLC
Jack Marwil
Jeanne Olofson
jennifer Wineman
Jewish Federation of Metropolitan Chicago
Joe Caltabiano
John Sullivan
Kara & Rick Williams
Ken Korotkin
Kevin Ware
Kids II Foundation Inc.
Lawrence Smith
Lena Hermansson
Leon & Lulu
Lil bro - Michael Corridan
LinkedIn
Localized NFP
Lois Malawsky
LTS
Luke Rockwell
Margie and Mike Kell
Mark Graf
Mark Horowitz
Martha and Richard Melman
Mikki Gardner
Patty and Ken Eisenbraun
Peter D & Carol Goldman Foundation

2014 GIFTS

Peter Francis Geraci
Professional Bull Riders, INC.
Randy Rubin
Rebecca Halpern
Richard C. and Margaret V. Romano
Richard Persiani
Rick Kvochick
River North Cross Fit
Robert Berger
Robert Feedman
Robert Tucker
Roberta and Stephen Polk
Sandra Noecker
Scherdel Sales & Technology Inc.
Schwab Charitable Fund
Scott Sandler
SIR Corp. - Jack Astor's Front Street
SirCorp
Square Kitchen, LLC dba Fork
Stephen Pyhrr
Steve Ware
Susy Lunenfeld
Terry Payne
The Benevity Community Impact Fund
The Lisa and Brian Meer Foundation
The Valenti Foundation
The Viniar Family Foundation
Tricia & Kevin Stewart
UC Sandblast 2014 Event
University of Illinois Hospital & Health Sciences System
Ventas, Inc.
Virginia Palmer
WFB Ohio - Foundation (MN)
William and Susan O'Brien
World Wide Financial Industry Recruiting Services

\$351-\$999

ACMA
Acquirent, LLC Philanthropy
Adam Brestin
Adriane and Del de Windt
Aimee and Roger Mali
Anita and Arthur Polner
Barbara and John Wallace
Barbara Bennett
Barbara Kratchman
Barnes & Thornburg LLP
Benjamin Rubin
Bernie & Muriel Moray
Beth and John Dallas
Beth Wan and Emi
Big Onion Tavern Group
Bill White
Blue & White Pub Crawl
Bob Shapiro
Bonnie Gentilia
Booster Campaign - Anna Shatsman
Brandon R. Prusa, DDS
Brian Hampton
Bronswick Reicin Pollack, Ltd.
Buddy Hoffman
Caitlin Fitzpatrick
Carl and Carole Shullman

cont'd

Carrie Marquette
Chase & Megan Briggs
Chip and Mary Kroneman
Chris Blechschmidt
Christian Siegel
Christine Cooke
Clara Marks
Commercial Mortgage Capital, Inc.
Constance Jacob
Daniel Cohen
David & Dana Jacob
David and Carol Harvey
Debbie and Herb Knowles
Debbie Crittenden & Dave Ewert
Deborah Gillespie
Debra Lakomy
Derrick Callister
Detroit Tennis & Squash
Devin Huber
Diana Ware
DMK Burger Bar 1, LLC
Don & Kathy Muenk
Dora and Stephen Higbie
Doryann Chasen
Draper & Kramer
Draper & Kramer
Edmond and Julie Sachse
Elan Jacoby
Elana & Andrew Margolis
Elizabeth Dallas
ENRGi Fitness
eric metz
eric muschinski
Eric Villalpando
Esys Automation
Executive Mailing Services
Fundraiser at TownHall
Gal Asher & Ginger Glass
Garret & Ashley Fitzgerald
Greater Green Bay Community Foundation, Inc
Greg and Roxanne Pilat
Greg Tong
Gretchen and Bob Marsh
H. Nathan Resnick
Hallman Enterprises, INC.
Howard Orloff Imports
Howard Simms
Jack Astor's - Michael Pez
Jack Lawson
James Bohmbach
James Ozello
Jamie Krasman
Jane Imerman
Jay and Nancy Schulman
Jeff and Liz Barker
Jeff Campion
Jeffery Davison
Jeffery Wong
Jennifer and Michael Ortwein
Jerrold Bigelman
Jim Koliatsis
Jim McCarthy
Jim Shanahan
Joanna Chikwe

Joe Benjamin
John and Susan Whitelaw
John Armour
John N. Kapoor
John Oppenheimer
Joseph Lafico
Julie & Rick Zussman
Julie Steffen
Julio & Carole Puzzuoli
Karen and Bob Mellott
Kate Shanahan
Keith Bowersox
Kriger & Company
Kristy Korth
Lake Bluff Baseball Association
Linkedin Matching Gifts Program
Live To Support Chicago
LTS Chicago
Lupe Angone
Margaret Krigger
Margaret Moser
Marina Nashif
Marna Wilson
Marnie DiCristi
Mary Jo and Chip Dawson
Meg Ferron
Mel and Mickey Trudeau
Michael Panos
Microsoft Matching Gifts Program
Mike and Theresa LiBassi
Milton & Lois Zussman Philanthropic Fund
Nancy and Stephen Wegienek
Nancy Evanson
Nazr Mohammed
Noelle Freeland
Orange County's United Way
Ostrow Reisin Berk & Abrams, Ltd.
Pamela and Al Hall
Pascale Dargis
PCS Administration (USA), Inc.
Peggy Krigger
Peter and Kristen Ripmaster
Philip Auerbach
Promotion Services Group, LLC
Rebecca Vlasic
Reggie Dupre'
Rob & Donna Stuart Family
Robert & Nance Toborg
Ryan McCain
Saint Turibius School
Samantha Jackson Dilts
Seth & Melissa Meltzer
Sharon Campbell
Stephanie Clarke
Stephanie Shack
Strategic Hotel Funding, LLC
Sudhanshu Khandelwal
Susan & Mark Blanchard
Ted Stachura & Leigh Bonsall
Terri Murphy
The Galloway Family
The Hobson Family
The Katherine Estes Rogers Foundation
The Marquette Family
The Stebbins Fund, INC.
Thomas Muscarella

Todd & Carlene Deitrich, Dr.Ed Peters, Ryan Colthorp
Tom and Barbara DiClemete
Township High School District 214
Tracey & Rich Homberg
Wells Fargo Community Support Campaign
Yvonne and Michael McCreedy

STATEMENT OF
FINANCIAL POSITION

ASSETS

Current Assets

Cash & Cash Equivalents	356,906	126,351
Program Service Fees Receivable - Net	5,000	5,833
Prepaid Expenses and Other Current Assets	31,645	23,555

Total Current Assets **\$393,551** **\$155,739**

Investments at Fair Value

951,145 949,720

Fixed Assets

Computer Equipment	24,526	24,526
Office Database and Phone System	73,415	73,415
Furniture and Fixtures	2,462	2,462
Leasehold Improvements	31,962	31,962

Accumulated Depreciation **(108,889)** **(100,892)**

TOTAL ASSETS **\$1,368,172** **\$1,136,932**

LIABILITIES AND NET ASSETS

Current Liabilities

Accounts Payable	8,594	7,737
Accrued Expenses	15,410	10,274
Deferred Revenue	--	25,000

Total Current Liabilities **24,004** **43,011**

Noncurrent Liabilities

Deferred Rent 20,775 27,168

	2014	2013
Total Liabilities	44,779	70,179
Net Assets		
Unrestricted	372,248	117,033
Temporarily Restricted	1,425	--
Permanently Restricted	949,720	949,720
Total Net Assets	1,323,393	1,066,753
TOTAL LIABILITIES & NET ASSETS	\$1,368,172	\$1,136,932
STATEMENTS OF CASH FLOWS		
CASH FLOWS FROM OPERATING ACTIVITIES		
Increase (Decrease) in Net Assets	256,640	(208,939)
Adjustments to Reconcile		
Net Income to Net Cash Provided by Operating Activities		
Depreciation	7,997	8,979
Deferred Rent	(6,393)	(4,794)
Net Realized and Unrealized Gain on Investments	(60,781)	(68,596)
Payment of Fees from Investment Account	9,356	10,074
Changes in Operating Assets and Liabilities		
Accounts Receivable	833	2,500
Prepaid Expenses and Other Current Assets	(8,090)	(3,571)
Accounts Payable	857	(18,851)
Accrued Expenses and Other Current Liabilities	5,136	10,274
Deferred Revenue	(25,000)	25,000
Cash Provided by (used for) Operating Activities	180,555	(247,924)

	2014	2013
STATEMENTS OF CASH FLOWS (CONT'D)		
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of fixed assets	--	(3,867)
Proceeds from sale of investments	--	5,067
CASH FLOWS FROM FINANCING ACTIVITIES		
Cash transfers from endowment fund	50,000	125,000
NET (DECREASE) INCREASE IN CASH & CASH EQUIVALENTS	230,555	(121,724)
CASH & CASH EQUIVALENTS - BEGINNING OF THE YEAR	126,351	248,075
CASH & CASH EQUIVALENTS - END OF THE YEAR	356,906	126,351
SUPPLEMENTAL DISCLOSURES		
Tenant provided leasehold improvements	--	\$31,962

	2014	2013
STATEMENTS OF ACTIVITIES & CHANGES IN NET ASSETS		
REVENUES & OTHER SUPPORT		
Contributions		
Unrestricted	1,367,887	679,372
Temporarily Restricted	--	--
Permanently Restricted	--	--
Total	1,367,887	679,372
Program Service Fees		
Unrestricted	60,500	71,841
Temporarily Restricted	--	--
Permanently Restricted	--	--
Total	60,500	71,841
Investment Income		
Unrestricted	15	--
Temporarily Restricted	--	--
Permanently Restricted	18,807	22,629
Total	18,822	22,629
Gain on Sale of Securities		
Unrestricted	--	--
Temporarily Restricted	--	--
Permanently Restricted	27,494	12,977
Total	27,494	12,977
Net Unrealized Appreciation on Investments		
Unrestricted	--	--
Temporarily Restricted	--	--
Permanently Restricted	14,480	32,990
Total	14,480	32,990

	2014	2013
TOTAL REVENUE & OTHER SUPPORT		
Unrestricted	1,428,402	751,213
Temporarily Restricted	--	--
Permanently Restricted	60,781	68,596
Total	\$1,489,183	\$819,809
EXPENSES		
Programs		
Unrestricted	628,627	622,412
Temporarily Restricted	--	--
Permanently Restricted	--	--
Total Programs	628,627	622,412
General & Administrative		
Unrestricted	85,122	68,515
Temporarily Restricted	--	--
Permanently Restricted	9,356	10,074
Total General & Administrative	94,478	78,589
Development		
Unrestricted	509,438	327,747
Temporarily Restricted	--	--
Permanently Restricted	--	--
Total Development	509,438	327,747
TOTAL EXPENSES		
Unrestricted	1,223,187	1,018,674
Temporarily Restricted	--	--
Permanently Restricted	9,356	10,074
Total	\$1,232,543	\$1,028,748

	2014	2013
EXCESS OF (EXPENSE) OVER REVENUE		
Unrestricted	205,215	(267,461)
Temporarily Restricted	--	--
Permanently Restricted	51,425	58,522
Total	256,640	(208,939)
Transfers		
Unrestricted	50,000	125,000
Temporarily Restricted	1,425	(16,198)
Permanently Restricted	(51,425)	(108,802)
Total	--	--
INCREASE/DECREASE IN NET ASSETS		
Unrestricted	225,215	(142,461)
Temporarily Restricted	1,425	(16,198)
Permanently Restricted	--	(50,280)
Total	256,640	(208,939)
NET ASSETS - BEGINNING OF YEAR		
Unrestricted	117,033	259,494
Temporarily Restricted	--	16,198
Permanently Restricted	949,720	1,000,000
Total	1,066,753	1,275,692
NET ASSETS - END OF YEAR		
Unrestricted	372,248	117,033
Temporarily Restricted	1,425	--
Permanently Restricted	949,720	949,720
Total	\$1,323,393	\$1,066,753

OUR MISSION

To Provide FREE personalized connections that enable one-on-one support among cancer fighters, survivors, and caregivers.

OUR CORE VALUES

These are the operating philosophies and principles that guide our internal conduct as well as our relationship with the outside world.

MISSION FIRST, PEOPLE FIRST

We focus on profoundly impacting those touched by cancer through delivery of our mission.

CREATE AWARENESS AND INSPIRATION

The more people that know about our mission and service, the more people we can help and inspire.

FUNDRAISING AS MISSION FOCUSED

While personalized one-on-one cancer support always remains the primary focus, fundraising is essential to ensure we maintain ample resources to carry out our mission.

CREATE COMMUNITY

We strive to be inclusive, to build long-term relationships and to treat everyone with empathy and compassion.

BUILD ALLIANCES WITH EVERYONE

We are happy to share and help any good cause. We don't compete - we just hug back!

STAY RELAXED, LAID BACK AND HAVE FUN!

While the work we do is serious, there's a joy and fulfillment in making an impact in people's lives.

STAY INNOVATIVE AND ALWAYS IMPROVE

We believe in excellence and must never settle for being "good enough." We set and exceed our own high standards in order to best help those touched by cancer.

BE HUMBLE

Cancer is an equalizer. There's no room for ego in the cancer fight.



Providing FREE personalized connections that enable one-on-one support among cancer fighters, survivors, and caregivers.

THANK YOU

for your ongoing support during this year of growth!



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