# **2017** ANNUAL REPORT

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A year of connectivity

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# OUR MISSION

To Provide FREE personalized connections that enable one-on-one support among cancer fighters, survivors, and caregivers.

# OUR CORE VALUES

These are the operating philosophies and principles that guide our internal conduct as well as our relationship with the outside world.

#### MISSION FIRST, PEOPLE FIRST

We focus on profoundly impacting those touched by cancer through delivery of our mission.

#### CREATE AWARENESS AND INSPIRATION

The more people that know about our mission and service, the more people we can help and inspire.

#### FUNDRAISING AS MISSION FOCUSED

While personalized one-on-one cancer support always remains the primary focus, fundraising is essential to ensure we maintain ample resources to carry out our mission.

#### **CREATE COMMUNITY**

We strive to be inclusive, to build long-term relationships and to treat everyone with empathy and compassion.

#### **BUILD ALLIANCES WITH EVERYONE**

We are happy to share and help any good cause. We don't compete - we just hug back!

#### STAY RELAXED, LAID BACK AND HAVE FUN!

While the work we do is serious, there's a joy and fulfillment in making an impact in people's lives.

#### STAY INNOVATIVE AND ALWAYS IMPROVE

We believe in excellence and must never settle for being "good enough." We set and exceed our own high standards in order to best help those touched by cancer.

#### **BE HUMBLE**

Cancer is an equalizer. There's no room for ego in the cancer fight.



Jonny Imerman



John May

# **A LETTER FROM OUR**

# FOUNDERS

Dear Friends,

2017 marked another milestone year at Imerman Angels. Our global community of cancer fighters, survivors and caregivers has grown and developed into a vast network that this year supported 3,000 cancer connections. In just over a decade, Imerman Angels has scaled its services to all 50 states and over 91 countries, revolutionizing the landscape of psychosocial support in the cancer community.

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Your support and partnership has created an impactful movement that has meaning in the everyday lives of people facing cancer. This movement demonstrates that peerto-peer support is a powerful antidote to the stress, hopelessness and isolation that a cancer diagnosis often creates.

What's more, your drive to create awareness for our program, along with your financial support, has allowed us to scale and provide free services to communities worldwide. While our one-on-one, grassroots approach will always be the at the core of who we are and what we do, Imerman Angels will continue to grow locally and internationally because of people like you who continue to help us advance Imerman Angels' mission.

At the heart of what we do is the stories of the people we serve. They remind us of the importance of this work and we feel honored to witness the impact an Imerman Angels connection can make on those touched by cancer. As always, thank you for helping us ensure that no one has to face cancer alone.

Sincerely,

Jonny Imerman

Co-Founder

John May Co-Founder

## **FINANCIALS**

	20 <b>17</b>	2016
STATEMENT OF FINANCIAL POSITION		
ASSETS		
<b>Current Assets</b> Cash & Cash Equivalents Program Service Fees Receivable - Net Prepaid Expenses and Other Current Assets <b>Total Current Assets</b>	314,995 200,00 21,000 <b>\$535,995</b>	224,936  31,989 <b>\$261,925</b>
Investments at Fair Value (Restricted Assets)	621,892	681,857
Other Assets Deposits TOTAL ASSETS	6,925 <b>1,170,759</b>	3,805 <b>962,290</b>

FINANCIALS

	20 <b>17</b>	2016
LIABILITIES AND NET ASSETS		
Current Liabilities Accounts payable Accrued expenses Deferred and accrued rent Deferred contribution revenue Total Current Liabilities	21,198 700 2,283 20,000 <b>44,181</b>	36,016 9,100 10,33  <b>55,504</b>
Net Assets Unrestricted Permanently Restricted Total Net Assets	506,712 618,268 <b>1,124,980</b>	220,676 678,234 <b>898,910</b>
TOTAL LIABILITIES & NET ASSETS	1,170,759	962,290

## **FINANCIALS**

# 20**17**

## STATEMENTS OF ACTIVITIES & CHANGES IN NET ASSETS

Revenue and other support Contributions Program service fees Investment income Gain on sale of securities Net unrealized appreciation on investments	1,755,481 2,000 11,835 15,521 29,158
Total revenue and other support	1,813,995
<b>Expenses</b> Programs General and administrative Development	1,302,432 126,471 159,022
Total expenses	1,587,925
Excess of revenue over expenses Transfers Increase (decrease) in Net Assets	226,070  898,910
END OF YEAR	

**NET ASSETS** 

1,124,980