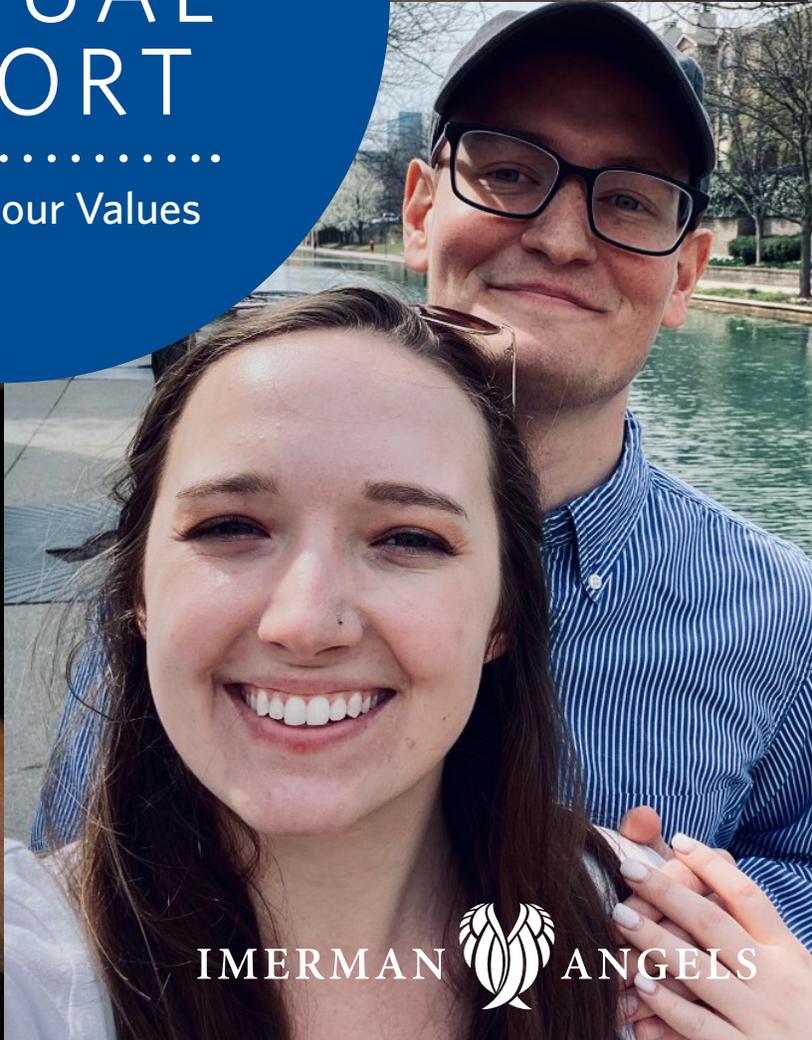




# 2019

## ANNUAL REPORT

.....  
Honoring our Values





## OUR MISSION

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Imerman Angels' mission is to provide comfort and understanding for all cancer fighters, survivors, previvors and caregivers through a personalized, one-on-one connection with someone who has been there.

## OUR CORE VALUES

These are the operating philosophies and principles that guide our internal conduct as well as our relationship with the outside world.

### MISSION FIRST, PEOPLE FIRST

We focus on profoundly impacting those touched by cancer through delivery of our mission.

### CREATE AWARENESS AND INSPIRATION

The more people that know about our mission and service, the more people we can help and inspire.

### FUNDRAISING AS MISSION FOCUSED

While personalized one-on-one cancer support always remains the primary focus, fundraising is essential to ensure we maintain ample resources to carry out our mission.

### CREATE COMMUNITY

We strive to be inclusive, to build long-term relationships and to treat everyone with empathy and compassion.

### BUILD ALLIANCES WITH EVERYONE

We are happy to share and help any good cause. We don't compete - we just hug back!

### STAY RELAXED, LAID BACK AND HAVE FUN!

While the work we do is serious, there's a joy and fulfillment in making an impact in people's lives.

### STAY INNOVATIVE AND ALWAYS IMPROVE

We believe in excellence and must never settle for being "good enough." We set and exceed our own high standards in order to best help those touched by cancer.

### BE HUMBLE

Cancer is an equalizer. There's no room for ego in the cancer fight.

## A LETTER FROM OUR

## EXECUTIVE DIRECTOR



Stephanie Lieber

Dear Friends,

Around the world – every single day – people’s lives are impacted by a cancer diagnosis. Often lonely, isolated and scared, emotional support is absolutely critical to their quality of life; and family and friends aren’t always equipped to provide appropriate answers or insight. Imerman Angels fills in the “understanding gap” by connecting cancer fighters and caregivers to people who’ve been in their shoes.

When a cancer fighter or caregiver calls Imerman Angels, they talk to a real-life Cancer Support Specialist who offers compassion, empathy and understanding in a way that few can. Our staff connects Support Seekers to Mentor Angels at NO COST; removing a key financial barrier for those already facing overwhelming hardship as a result of their diagnosis. How do we do this?

- Utilizing the largest peer-to-peer database of cancer fighters, survivors and caregivers in the world
- Providing matching capabilities for 137 different cancer types, in all 50 states and 97 different countries, any stage and any age
- Leveraging strategic partnerships with hospitals, cancer centers and cancer-centered nonprofits throughout the United States and around the globe
- Activating our 11,000 registered Mentor Angels with the knowledge, experience and empathy to provide crucial support to cancer fighters and caregivers

As I reflect on 2019, I am struck by the continued success in creating matches, new strategic partnerships and thousands of stories of people impacted by the work of Imerman Angels. I thank you again for your support and commitment.

Warmly,

A handwritten signature in blue ink, appearing to read 'Stephanie Lieber'. The signature is fluid and cursive, with a large initial 'S'.

Stephanie Lieber  
Executive Director

# FINANCIALS

# 2019

## STATEMENT OF FINANCIAL POSITION

### ASSETS

#### Current Assets

Cash & Cash Equivalents 290,060

Prepaid Expenses and Other Current Assets 36,377

**Total Current Assets 326,437**

Investments at Fair Value (Restricted Assets) 567,720

#### Other Asset

Deposits 7,743

Fixed Assets 8,920

**TOTAL ASSETS 910,820**

### LIABILITIES AND NET ASSETS

#### Current Liabilities

Accounts payable 34,305

Deferred and accrued rent 11,608

Deferred contribution revenue 6,187

**Total Current Liabilities 52,100**

#### Net Assets

Unrestricted 264,624

Permanently Restricted 594,096

**Total Net Assets 858,720**

**TOTAL LIABILITIES & NET ASSETS 910,820**

## STATEMENTS OF ACTIVITIES & CHANGES IN NET ASSETS

### Revenue and other support

Contributions 1,743,075

In-kind 84,106

Investment income 4,129

Net unrealized appreciation on investments 56,020

**Total revenue and other support 1,887,329**

### Expenses

Programs 1,101,573

General and administrative 167,694

Development 545,577

**Total expenses 1,814,844**

**END OF YEAR NET ASSETS 858,720**

