



# 2020

## ANNUAL REPORT

.....

We're All Imerman



## OUR VISION

.....

Imerman Angels envisions a world where cancer is not a solitary experience.

## OUR MISSION

Imerman Angels' mission is to provide comfort and understanding for all cancer fighters, survivors, previvors and caregivers through a personalized, one-on-one connection with someone who has been there.

## OUR CORE VALUES

These are the operating philosophies and principles that guide our internal conduct as well as our relationship with the outside world.

### MISSION FIRST, PEOPLE FIRST

We focus on profoundly impacting those touched by cancer through delivery of our mission.

### CREATE AWARENESS AND INSPIRATION

The more people that know about our mission and service, the more people we can help and inspire.

### FUNDRAISING AS MISSION FOCUSED

While personalized one-on-one cancer support always remains the primary focus, fundraising is essential to ensure we maintain ample resources to carry out our mission.

### CREATE COMMUNITY

We strive to be inclusive, to build long-term relationships and to treat everyone with empathy and compassion.

### BUILD ALLIANCES WITH EVERYONE

We are happy to share and help any good cause. We don't compete - we just hug back!

### STAY RELAXED, LAID BACK AND HAVE FUN!

While the work we do is serious, there's a joy and fulfillment in making an impact in people's lives.

### STAY INNOVATIVE AND ALWAYS IMPROVE

We believe in excellence and must never settle for being "good enough." We set and exceed our own high standards in order to best help those touched by cancer.

### BE HUMBLE

Cancer is an equalizer. There's no room for ego in the cancer fight.

## A LETTER FROM OUR

---

## EXECUTIVE DIRECTOR



Stephanie Lieber

Friends,

I'm not going to sugarcoat it; this year hasn't been easy. However, new challenges often provide new opportunities to reevaluate and reassess. From COVID-19 to the multifaceted disasters happening around the world, it's abundantly clear that "business as usual" isn't going to cut it.

At Imerman Angels - not unlike many organizations - we've had to face some tough realities in 2020. Our in-person outreach model of utilizing volunteers to recruit Mentor Angels at hospitals is no longer viable. Our years of relying mainly on in-person fundraising events to generate critical revenue is no longer sustainable. And our lack of investment in recruiting and spreading awareness about our mission throughout BIPOC communities is no longer acceptable.

So where does that leave us as we hurl toward 2021? It leaves us with a renewed sense of purpose and with a new roadmap to guide us through the years ahead. Specifically, now and in the years ahead we aim to:

- Create new and sustainable models to spread the word about our peer-to-peer cancer support program - in hospitals and beyond
- Diversify and expand our community - cancer-partner organizations, Mentor Angels, staff and Board of Directors
- Invest in training our staff and Mentor Angels in complex issues like mental health and grief

Thank you for your commitment to making a real difference in the lives of cancer fighters, survivors, previvors and caregivers.

Warmly,

A handwritten signature in blue ink, appearing to read 'Stephanie J. Lieber'.

Stephanie J. Lieber  
Executive Director

# FINANCIALS

# 2020

## STATEMENT OF FINANCIAL POSITION

### ASSETS

#### Current Assets

Cash & Cash Equivalents	930,698
Prepaid Expenses and Other Current Assets	34,521

**Total Current Assets** 965,219

**Investments at Fair Value** (Restricted Assets) 615,608

#### Other Asset

Property and Equipment	9,092
Deposits	9,480

**TOTAL ASSETS** 1,599,399

### LIABILITIES AND NET ASSETS

#### Current Liabilities

Accounts payable	11,377
Accrued expenses	24,659
Deferred and accrued rent	8,773
Paycheck Protection Program Loan	165,357
Current portion of Economic Injury Disaster Loan	8,994

#### Noncurrent Liabilities

Deferred and accrued rent, net of current portion	4,548
Economic Injury Disaster Loan net of current portion	491,006

**Total Noncurrent Liabilities** 495,554

**Total Current Liabilities** 714,714

#### Net Assets

Unrestricted	172,701
Permanently Restricted	711,984

**Total Net Assets** 884,685

**TOTAL LIABILITIES & NET ASSETS** 1,599,399

## STATEMENTS OF ACTIVITIES & CHANGES IN NET ASSETS

### Revenue and other support

Contributions	1,145,895
In-kind	36,856
Investment income	1,196
Net unrealized appreciation on investments	46,698
Other income	10,000

**Total revenue and other support** 1,240,645

### Expenses

Programs	824,220
General and administrative	163,595
Development	226,865

**Total expenses** 1,214,680

**END OF YEAR NET ASSETS** 884,685

