



2023
ANNUAL
REPORT

Real People.
Real Connections.
Honest Conversations.
Total Commitment.

EXECUTIVE LETTER



Dear Friends,

One thing is certain: cancer creates uncertainty. How are you going to tell your loved ones? How will treatment affect your mental health? Will insurance cover costs?

What do I do next?

Imerman Angels partners with hundreds of hospitals, cancer centers, non-profit organizations and businesses to provide a lifeline for those impacted by cancer. While we don't provide medical advice, we help make critical connections between those who've already walked this uncertain path to those who are just beginning to chart their own way forward. These connections – provided at no cost – help fill in the “understanding gap” that exists between medical jargon and real-world life experience.

This is our **commitment** to the cancer community.

If the last few years have shown us anything, it's that uncertainty exists all around us. At Imerman Angels, we've not been immune to uncertainty; however, our Board of Directors and leadership team have committed to creating a more certain future by making key business decisions to mitigate challenges that may lie ahead. These decisions include:

- Reducing the size of our headquarters; saving significant annual costs
- Deepening our partnerships with healthcare systems and providers
- Investing in data solutions and staffing to create quicker and more targeted matches
- Exploring more sustainable revenue streams to increase overall awareness and program satisfaction

All these initiatives have put us on a path to finish the year above our ambitious match and new Mentor Angel goals. But increases in quantity don't paint the full picture; it's our commitment to the quality of our program that defines our successes. Highlights from our 2023 program-participation survey include:

- 85 percent felt less isolated and lonely as a result of a match
- 89 percent had their peer-to-peer expectations met
- 97 percent would recommend Imerman Angels

Be safe and be well,

A handwritten signature in blue ink, appearing to read 'Stephanie J. Lieber', written in a cursive style.

Stephanie J. Lieber
Executive Director



Imerman Angels envisions a world where cancer is not a solitary experience.

Our Mission

Imerman Angels' mission is to provide comfort and understanding for all cancer fighters, survivors, previvors and caregivers through a personalized, one-on-one connection with someone who has been there.

DEI Mission and Vision

Background:

We believe that in order to meaningfully address cancer support, we must understand and bridge gaps in access to care and resources. We recognize that although cancer does not discriminate in the lives it impacts, inequities in our healthcare system and social institutions create barriers in the way cancer support is accessed and cancer is prevented, diagnosed and treated. Education, empathy and community building are paramount to providing inclusive and equitable cancer support for all.

To address the needs of our community, our staff, Boards, and volunteers will continue to respond, reflect and advance inclusivity and equity in our people and culture. Imerman Angels will work to create meaningful partnerships and make our services more inclusive to all.

DEI Mission:

Imerman Angels is committed to building inclusive, safe spaces and creating a sense of belonging for those seeking cancer support. We are dedicated to providing a welcoming and impactful peer-to-peer community for all touched by cancer. As allies, we will leverage our resources for those marginalized by the healthcare system and provide a comprehensive psychosocial support experience.

DEI Vision Statement:

Creating intentional and equity-minded peer-led cancer support for all.

Our Values

These are the operating philosophies and principles that guide our internal conduct as well as our relationship with the outside world.

Mission First, People First

We focus on profoundly impacting those touched by cancer through delivery of our mission.

Create Awareness And Inspiration

The more people that know about our mission and service, the more people we can help and inspire.

Fundraising As Mission Focused

While personalized one-on-one cancer support always remains the primary focus, fundraising is essential to ensure we maintain ample resources to carry out our mission.

Create Community

We strive to be inclusive, to build long-term relationships and to treat everyone with empathy and compassion.

Build Alliances With Everyone

We are happy to share and help any good cause. We don't compete - we just hug back!

Stay Relaxed, Laid Back And Have Fun!

While the work we do is serious, there's a joy and fulfillment in making an impact in people's lives.

Stay Innovative And Always Improve

We believe in excellence and must never settle for being "good enough." We set and exceed our own high standards in order to best help those touched by cancer.

Be Humble

Cancer is an equalizer. There's no room for ego in the cancer fight.

STATEMENTS OF ACTIVITIES & CHANGES IN NET ASSETS

Revenue and other support

	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
Contributions	1,891,747	344,000	2,235,747
In-kind	21,123	--	27,123
Program service fees	67,500	--	67,500
Investment income (loss), net of investment fees	85	7,803	7,888
Gain on sale of securities	--	42,469	42,469
Net unrealized gain (loss) on investments	309,000	(309,000)	--
Total revenue and other support	2,295,455	85,272	2,380,727
Expenses			
Programs	1,377,822	--	1,377,822
General and administrative	280,644	--	280,644
Development	439,556	--	439,556
Total expenses	2,098,022	--	2,098,022
Change in net assets	197,433	85,272	282,705
Net Assets - Beginning of Year	334,941	609,038	943,979
Net Assets - End of Year	532,374	694,310	1,226,684

