



# 2018

## ANNUAL REPORT

.....

A year of support





## OUR MISSION

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To Provide FREE personalized connections that enable one-on-one support among cancer fighters, survivors, and caregivers.

## OUR CORE VALUES

These are the operating philosophies and principles that guide our internal conduct as well as our relationship with the outside world.

### MISSION FIRST, PEOPLE FIRST

We focus on profoundly impacting those touched by cancer through delivery of our mission.

### CREATE AWARENESS AND INSPIRATION

The more people that know about our mission and service, the more people we can help and inspire.

### FUNDRAISING AS MISSION FOCUSED

While personalized one-on-one cancer support always remains the primary focus, fundraising is essential to ensure we maintain ample resources to carry out our mission.

### CREATE COMMUNITY

We strive to be inclusive, to build long-term relationships and to treat everyone with empathy and compassion.

### BUILD ALLIANCES WITH EVERYONE

We are happy to share and help any good cause. We don't compete - we just hug back!

### STAY RELAXED, LAID BACK AND HAVE FUN!

While the work we do is serious, there's a joy and fulfillment in making an impact in people's lives.

### STAY INNOVATIVE AND ALWAYS IMPROVE

We believe in excellence and must never settle for being "good enough." We set and exceed our own high standards in order to best help those touched by cancer.

### BE HUMBLE

Cancer is an equalizer. There's no room for ego in the cancer fight.

## A LETTER FROM OUR

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## FOUNDERS



Jonny Imerman



John May

Dear Friends,

Fueled by our commitment to provide cancer support, 2018 was a year of continued growth as well as new beginnings for Imerman Angels (IA). Our community of cancer fighters, survivors and caregivers grew, and expanded to include previvors. Fortified by our partnership with Bright Pink, Imerman Angels was thrilled to welcome this important, and often overlooked, constituency into our family.

As our audience expanded, so did the number of people served. In 2018, Imerman Angels provided over 3,570 matches and trained more than 1,113 new Mentor Angels. In over 12 years, Imerman Angels has scaled its services to all 50 states and over 93 countries, revolutionizing the landscape of psychosocial support in the cancer community.

These peer-to-peer connections -- which we are able to make as a result of your generosity -- change lives. Your partnership helps a single parent facing cancer feel less overwhelmed and less alone. Your support helps a resilient survivor learn about our Mentor Angel program, giving them an opportunity to give back and become empowered through sharing their unique experience and offering empathy to someone facing cancer. With your investment, we make matches for a local hospital partner or cancer nonprofit organization, adding value to their existing services.

As a result of friends like you, we are able to make a connection and impact and demonstrate to the world that psychosocial support is essential to offering truly comprehensive care to people facing cancer. Thank you for being a champion of our cause!

Sincerely,

Jonny Imerman  
Co-Founder

John May  
Co-Founder

A handwritten signature in black ink that reads "Jonny Imerman".

A handwritten signature in black ink that reads "John May".

# FINANCIALS

# 2018

## STATEMENT OF FINANCIAL POSITION

### ASSETS

#### Current Assets

Cash & Cash Equivalents	287,602
Prepaid Expenses and Other Current Assets	20,356

**Total Current Assets** **307,958**

**Investments at Fair Value** (Restricted Assets) 507,571

#### Other Asset

Deposits	3,805
Fixed Assets	3,186

**TOTAL ASSETS** **822,520**

### LIABILITIES AND NET ASSETS

#### Current Liabilities

Accounts payable	30,430
Deferred and accrued rent	2,751
Deferred contribution revenue	2,500

**Total Current Liabilities** **35,681**

#### Net Assets

Unrestricted	257,287
Permanently Restricted	528,947

**Total Net Assets** **786,234**

**TOTAL LIABILITIES & NET ASSETS** **822,520**

## STATEMENTS OF ACTIVITIES & CHANGES IN NET ASSETS

### Revenue and other support

Contributions	1,317,126
In-kind	55,224
Investment income	3,386
Gain on sale of securities	25,814
Net unrealized appreciation on investments	(43,521)

**Total revenue and other support** **1,358,029**

### Expenses

Programs	908,557
General and administrative	275,811
Development	512,407

**Total expenses** **1,696,775**

**END OF YEAR NET ASSETS** **786,234**

