2018 ANNUAL REPORT
A year of support
OUR MISSION

To Provide FREE personalized connections that enable one-on-one support among cancer fighters, survivors, and caregivers.

OUR CORE VALUES

These are the operating philosophies and principles that guide our internal conduct as well as our relationship with the outside world.

MISSION FIRST, PEOPLE FIRST
We focus on profoundly impacting those touched by cancer through delivery of our mission.

CREATE AWARENESS AND INSPIRATION
The more people that know about our mission and service, the more people we can help and inspire.

FUNDRAISING AS MISSION FOCUSED
While personalized one-on-one cancer support always remains the primary focus, fundraising is essential to ensure we maintain ample resources to carry out our mission.

CREATE COMMUNITY
We strive to be inclusive, to build long-term relationships and to treat everyone with empathy and compassion.

BUILD ALLIANCES WITH EVERYONE
We are happy to share and help any good cause. We don’t compete - we just hug back!

STAY RELAXED, LAID BACK AND HAVE FUN!
While the work we do is serious, there’s a joy and fulfillment in making an impact in people’s lives.

STAY INNOVATIVE AND ALWAYS IMPROVE
We believe in excellence and must never settle for being “good enough.” We set and exceed our own high standards in order to best help those touched by cancer.

BE HUMBLE
Cancer is an equalizer. There’s no room for ego in the cancer fight.
Dear Friends,

Fueled by our commitment to provide cancer support, 2018 was a year of continued growth as well as new beginnings for Imerman Angels (IA). Our community of cancer fighters, survivors and caregivers grew, and expanded to include previvors. Fortified by our partnership with Bright Pink, Imerman Angels was thrilled to welcome this important, and often overlooked, constituency into our family.

As our audience expanded, so did the number of people served. In 2018, Imerman Angels provided over 3,570 matches and trained more than 1,113 new Mentor Angels. In over 12 years, Imerman Angels has scaled its services to all 50 states and over 93 countries, revolutionizing the landscape of psychosocial support in the cancer community.

These peer-to-peer connections -- which we are able to make as a result of your generosity -- change lives. Your partnership helps a single parent facing cancer feel less overwhelmed and less alone. Your support helps a resilient survivor learn about our Mentor Angel program, giving them an opportunity to give back and become empowered through sharing their unique experience and offering empathy to someone facing cancer. With your investment, we make matches for a local hospital partner or cancer nonprofit organization, adding value to their existing services.

As a result of friends like you, we are able to make a connection and impact and demonstrate to the world that psychosocial support is essential to offering truly comprehensive care to people facing cancer. Thank you for being a champion of our cause!

Sincerely,

Jonny Imerman
Co-Founder

John May
Co-Founder
STATEMENT OF FINANCIAL POSITION

ASSETS

Current Assets
Cash & Cash Equivalents  287,602
Prepaid Expenses and Other Current Assets  20,356
Total Current Assets  307,958

Investments at Fair Value (Restricted Assets)  507,571

Other Asset
Deposits  3,805
Fixed Assets  3,186

TOTAL ASSETS  822,520

LIABILITIES AND NET ASSETS

Current Liabilities
Accounts payable  30,430
Deferred and accrued rent  2,751
Deferred contribution revenue  2,500
Total Current Liabilities  35,681

Net Assets
Unrestricted  257,287
Permanently Restricted  528,947
Total Net Assets  786,234

TOTAL LIABILITIES & NET ASSETS  822,520

STATEMENTS OF ACTIVITIES & CHANGES IN NET ASSETS

Revenue and other support
Contributions  1,317,126
In-kind  55,224
Investment income  3,386
Gain on sale of securities  25,814
Net unrealized appreciation on investments (43,521)
Total revenue and other support  1,358,029

Expenses
Programs  908,557
General and administrative  275,811
Development  512,407
Total expenses  1,696,775

END OF YEAR NET ASSETS  786,234