



REMOTE VOLUNTEER: SOCIAL MEDIA ADVOCATE

CALLING ALL SOCIAL MEDIA FANS! READY TO TRANSFORM YOUR SCREEN TIME INTO MAKING A TREMENDOUS DIFFERENCE IN THE LIVES OF CANCER FIGHTERS, SURVIVORS, PREVIVORS AND CAREGIVERS?

Do you love social media? Do you like to share the latest and greatest with all your friends? Do you want to use the power of your social network to make a difference in the lives of others from your very own home? Volunteer with Imerman Angels as a Social Media Advocate!

SUMMARY

Help extend our reach to more cancer fighters, survivors, previvors, and caregivers by becoming an Imerman Angels Social Media Advocate. Raise critical awareness and spread our mission to your network to reach more people in need of a personalized, one-on-one cancer connection. We don't know everything that our Facebook friends or business colleagues are going through in their personal lives. There may be someone in your community that could benefit from learning about our free program. You can make a difference with just the click of a "Share" button on the social media platform of your choice from your own home!

PRIMARY GOALS:

Spread the Imerman Angels mission to more cancer fighters, survivors, previvors and caregivers by:

- Following Imerman Angels' social media accounts on your preferred social media platform(s)
- Committing to posting content from the Social Media Kit or resharing Imerman Angels social media content five (5) or more times on your personal social media platform (Facebook, Instagram, Twitter, LinkedIn, or TikTok)
- Sharing and posting your own experience and what you love about Imerman Angels
- Using the hashtags #ImermanAngels #MentorAngel #CancerSupport #OneOnOneSupport to expand your reach to more users
- Recording the dates of posts in shared spreadsheet for tracking and impact analysis

REQUIRED QUALIFICATIONS:

- Understanding the Imerman Angels mission and passion for helping others
- Ensuring your personal account is appropriate and represents the organization's beliefs of cancer support for all
- Basic understanding of at least one social media platform such as Facebook, Instagram, Twitter, LinkedIn, or TikTok



Imerman Angels is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all Applicants and Team Members based on individual qualifications without regard to race, religion, color, national origin, gender, sexual orientation, gender identity, gender expression, age, status as a protected veteran, status as an individual with a disability, or any other classification protected by law. Imerman Angels encourages applicants to come as you are.



ABOUT IMERMAN ANGELS

OUR VISION

Imerman Angels envisions a world where cancer is not a solitary experience.

OUR MISSION

Imerman Angels' mission is to provide comfort and understanding for all cancer fighters, survivors, previvors and caregivers through a personalized, one-on-one connection with someone who has been there.

OVERVIEW

Our organization was created with the belief that no one should have to face cancer alone. At age 26, Jonny Imerman was diagnosed with testicular cancer, and though he had the loving support of his family and friends, he never felt more alone. He envisioned the benefits of talking to someone just like him; someone intimately familiar with his experience who had already faced the same type of cancer.

Jonny's vision became a reality when Imerman Angels became a 501(c)(3) organization in 2006. Through our unique matching process, Imerman Angels partners anyone seeking cancer support with a "Mentor Angel". A Mentor Angel is a cancer survivor, previvor or caregiver who is the same age, same gender, and most importantly, who has faced the same type of cancer. Imerman Angels' free service fills the "understanding gap" in comprehensive cancer care and helps anyone touched by any type of cancer, at any cancer stage level, at any age, living anywhere in the world.

INCLUSION PLEDGE: COME AS YOU ARE

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