

Outreach Coordinator

Overview

Imerman Angels was created on the belief no one should have to face cancer alone and without the necessary support. At 26 years old, Jonny Imerman was diagnosed with testicular cancer and began his fight against the disease. Throughout his experience, Jonny was lucky enough to have loving support from his family and friends but had never met anyone his age who was a cancer survivor. He wanted to talk to someone just like him, someone who truly understood, and was intimately familiar with his experience. In short, he was looking for someone who had already faced the same type of cancer. This was the beginning of Jonny's vision and in 2006, it became a reality when he founded Imerman Angels.

Through our unique matching process, Imerman Angels partners anyone, any age, any gender, anywhere and any cancer type seeking support with someone just like them – a “Mentor Angel.” A Mentor Angel is a cancer survivor or caregiver who most importantly has faced the same type of cancer.

Position Summary

The Outreach Coordinator is a key member of Imerman Angels' (IA) Programs Team. This position is focused primarily on building awareness and recruiting program participants in traditionally underserved communities. The Outreach Coordinator is IA's presence in and among these communities building trust, credibility, relationships and partnerships to further awareness and involvement with Imerman Angels. This position will understand and advocate for the importance of cancer psychosocial support and the impact of an IA match. This position is full-time exempt. Regular hours are from Monday thru Friday, 9am to 5pm with some weekend and off hours expected from time to time.

Direct Report

Director of Programs and Outreach

Objectives

- Focus on traditionally disenfranchised communities while building strategies and programs for engagement
- Drive grassroots and bottom-up efforts to identify, recruit and engage diverse audiences in IA's program
- Develop partnerships with cancer partner organizations, hospitals, community organizations and more in under-resourced communities
- Define metrics for success, including quantitative and qualitative data points
- Oversee DEI Ambassadors and DEI influencer campaign
- Screen, register and train Mentor Angels
- Participate in intakes and assessments of Support Seekers and help create the best peer-to-peer match

- Help achieve daily, weekly, monthly and annual match and mentor goals
- Demonstrate high-level knowledge of cancer detection methods, treatments and more.
- Help provide the Programs Team with guidance and direction
- Engage in regular interaction with Mentor Angels through training, data collection and more
- Stay current regarding cancer-industry events, topics, news, issues, trends, etc.

Organization-wide support – *you must be able to wear multiple hats!*

- Provide support to volunteers by assisting in training and inquiries
- Support all other areas of Imerman Angels related projects, outreach initiatives and events as needed.

Minimum Requirements

- Bachelor's Degree
- Cancer connection preferred
- Experience in community building, engagement and activation
- Team player
- Multi-tasker
- Passion for helping others

Compensation and Benefits

- Salary for this position is commensurate with experience
- Highly competitive health insurance package
- Paid vacation and holidays

To Apply

Send cover letter and resume to Stephanie at slieber@imermanangels.org. No phone inquiries, please.