



2013

YEAR OF ENHANCEMENTS



1-on-1 cancer support

Connecting Cancer Fighters, Survivors & Caregivers

A LETTER FROM OUR FOUNDERS

Dear Friends,

This was a year of enhancements for Imerman Angels — a year of exciting, tangible improvements drawing further momentum to a growing community of cancer fighters, survivors, and caregivers. It was the result of a collection of new players and roles at the foundation.

A diverse group of dynamic, passionate individuals make up the team at Imerman Angels. Whether they are paid staff or a member of our Board of Directors, Development Committee, or the Professional Board their challenge and purpose is to make a fundamental impact for our cancer fighters, caregivers, mentor angels, and donors: ensuring that no one faces cancer alone.

In fiscal year 2013, we welcomed a new Board of Directors. This group is comprised of top leaders in their industry, a distinguished group that advises the organization at the highest level.

Our Program Team grew from two to four full-time Cancer Support Specialists providing friendly and efficient customer service to our Mentor Angels and Support Seekers. Policies and procedures have been designed to improve the integrity of the program and to allow for quick yet quality connections. We have made a concerted effort to grow our outreach into the cancer community by strengthening our relationship with cancer centers throughout the country.

We created innovative ways to enhance connections and support, harnessing social media to reach a growing audience, and engage them with targeted resources. As one of our core values we do not compete rather hug back, as we say. We continue to strengthen and expand our relationship among cancer partner organizations. A new Chief Operations Officer, Hector Nunez, was brought in to create a three-year plan and implement with the new Development Team - to grow the organization into new markets and set record highs in connections.

And, with the generosity of donors at all levels — ranging from direct mail contributions to sponsoring our first formal event, Tuxes & Tees — raising more than \$819,000 to guide and grow our mission. Although down slightly from last year, largely due to change in staff structure, we anticipate greater growth in 2014.

Our vision of providing one-on-one support to all those affected by cancer will continue to move forward with continued determination and participation from you and the whole Imerman Angels community of volunteers, staff, and supporters.



Jonny Imerman



John May

Two handwritten signatures in black ink. The first signature is 'Jonny Imerman' and the second is 'John May'.

Jonny Imerman

John May



2013

JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

2014

THURSDAY, APRIL 11
6pm-9pm

FOUNDERS
FIRED UP

THURSDAY, APRIL 18
7pm-9pm

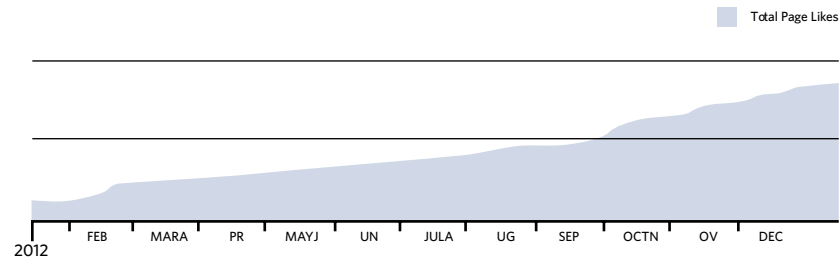
BLUE + WHITE
PARTY

FRIDAY, JUNE 21
3RD ANNUAL
GOLF
OUTING

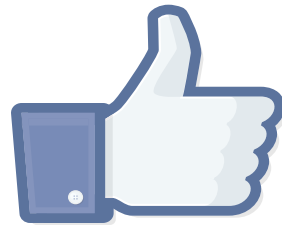
SATURDAY, SEPTEMBER 28
INAUGURAL
TUXES &
TEES BALL

SUNDAY, SEPTEMBER 29
A DAY WITH
STANLEY

SUNDAY, OCTOBER 13
IMERMAN ANGELS
CHICAGO
MARATHON



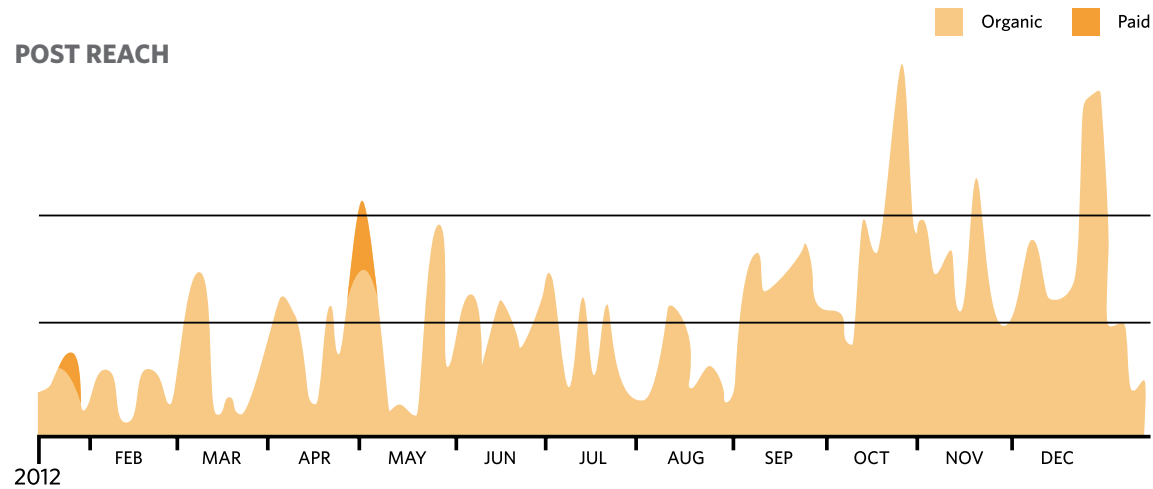
JAN 2013: LIKES = 13,538
DEC 2013: LIKES = 16,454



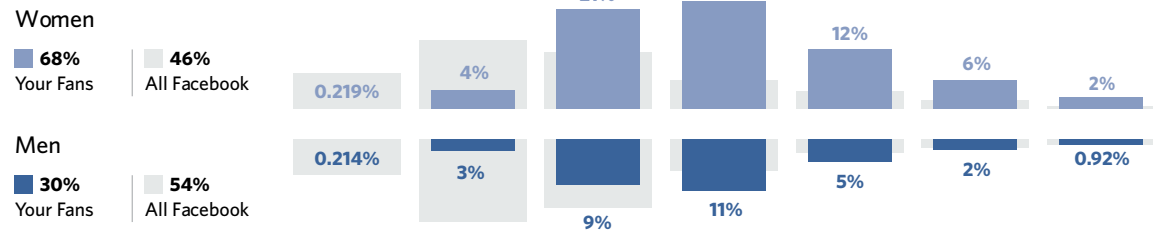
2916

NEW LIKES IN 2013

POST REACH



The people who like our page

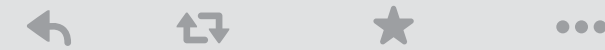


FOLLOWER DEMOGRAPHICS



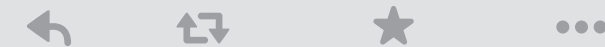
Imerman Angels @ImermanAngels 1hr

Imerman Angels gained 1,055 new Twitter followers in 2013!



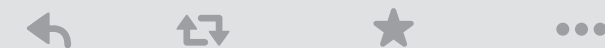
Imerman Angels @ImermanAngels 1hr

In December 2013, we had 5,394 followers!



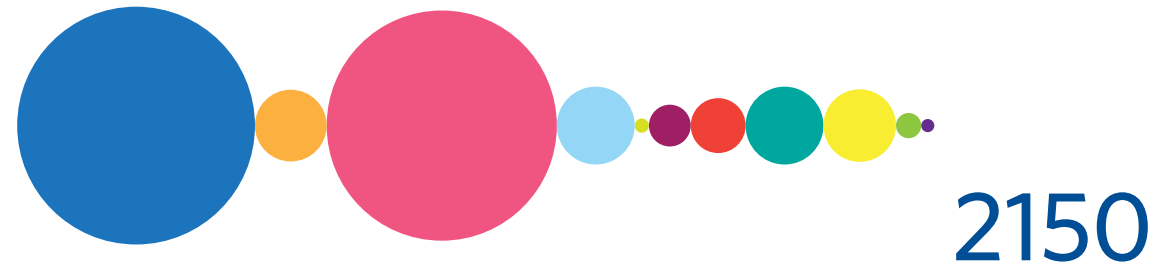
Imerman Angels @ImermanAngels 2hr

In January 2013, we had 4,339 followers

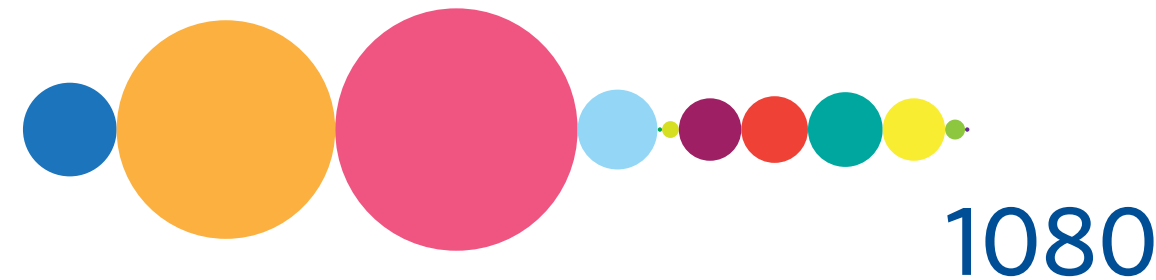


2013

YEAR END NUMBERS



FIGHTERS MATCHED WITH MENTOR ANGEL (CONNECTIONS)



TOTAL NEW MENTOR ANGELS

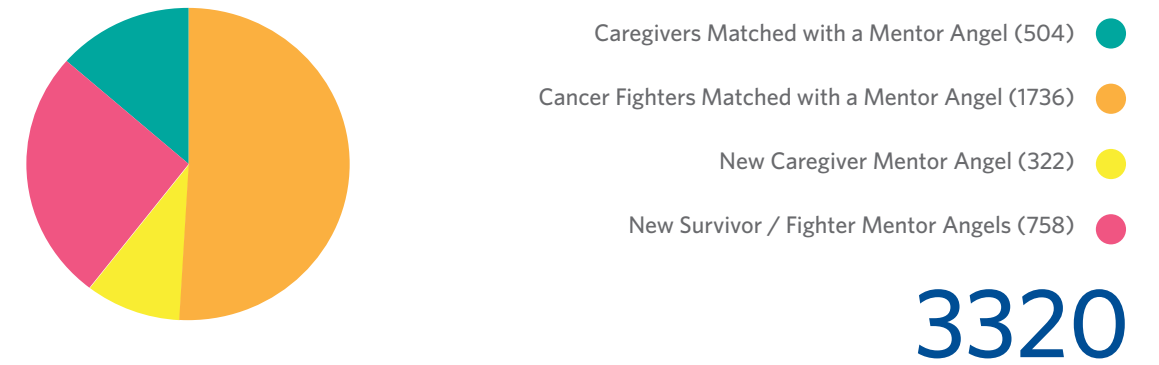
- Caregivers
- Survivor/ Fighter
- Females
- Males
- Under 18
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75+

111

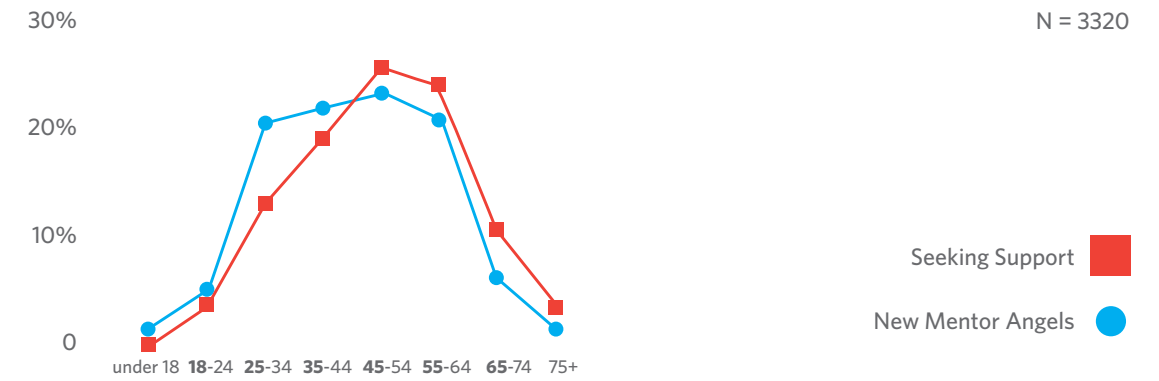
CANCER TYPES MATCHED

35

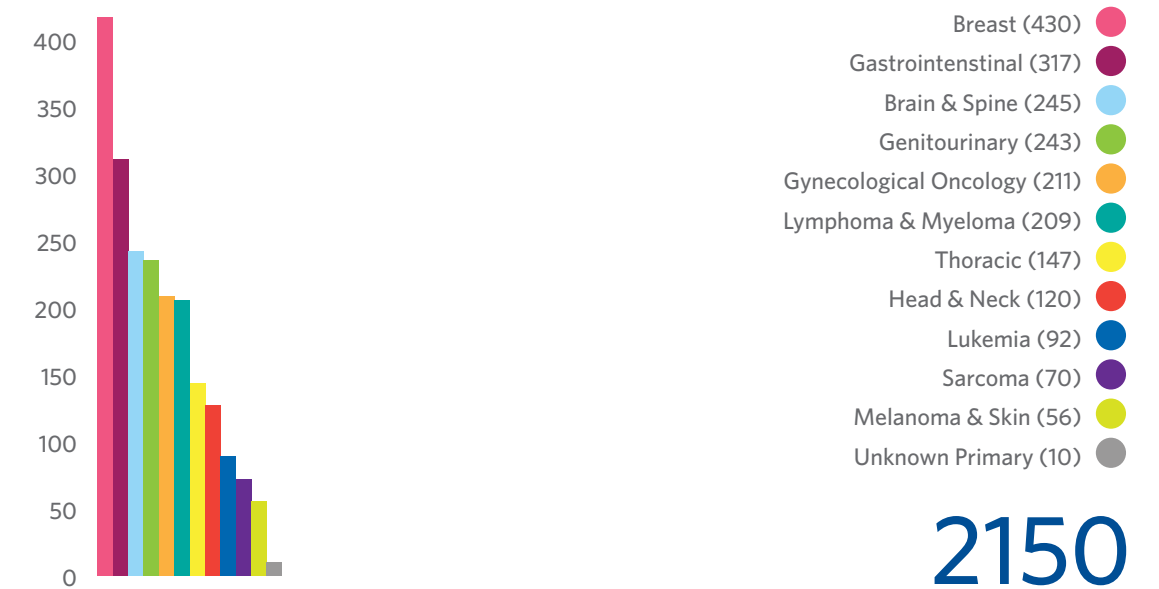
COUNTRIES WITH CONNECTIONS



NEW MENTORS & CONNECTIONS 2013
N = 3320



MENTOR ANGELS vs SEEKING SUPPORT
% IN AGE GROUP



CANCER CATEGORIES SERVED IN 2013
N = 2150 CONNECTIONS

FOUNDERS FIRED UP + BLUE & WHITE PARTY

Our annual events to help spread awareness about Chicago non-profits took place on **Thursday, April 11** (6pm-9pm), and **Thursday, April 18** (7pm-9pm), at John Barleycorn in River North. The Founders Fired Up event educates and informs its guests about the non-profit organizations in the city and encourages guests to get involved. Twelve speakers from area organizations had the opportunity to address the guests and the event emcee was our own Jonny Imerman. Featured guests included: Chicago Bears' player Israel Idonije, founder of the Israel Idonije Foundation, and Lindsay Avner, CNN Hero and founder of Bright Pink.

At the annual Blue & White Party, we revealed the total number of cancer support matches Imerman Angels has made since our inception in 2006. We have reached all fifty states and more than 60 countries worldwide. This event **raised \$22,654 and welcomed over 300 guests.**

3RD ANNUAL GOLF OUTING

On **Friday, June 21, 2013**, we hosted our third annual Golf Outing at the Lost Marsh Golf Course in Hammond, Indiana. The event included a pre-round breakfast followed by 18 holes on the Lost Marsh course. Festivities continued with a post-course luncheon and silent auction and award ceremony, where guests had the opportunity to bid on all-inclusive golf and vacation packages.

TUXES & TEES BALL

On **Saturday, September 28**, we raised **\$130,000** at our very first Tuxes & Tees Ball, held at the Roosevelt University Ballroom. This was a semi-formal event where men wore their favorite Imerman Angels t-shirt under suit or tuxedo jackets, while women wore cocktail attire. Ryan Chiaverini served as the emcee for the evening and Dina Bair, WGN TV Midday News Anchor and Medical Reporter, led a live auction. An intimate account of her own battle with cancer was shared by Pam Paziotopolous, a two-time survivor. Champion Sponsors for the event included The Cancer Treatment Centers of America, L&W Supply Corporation, Montessori Academy of Chicago and Sound Investment AV. Mitchell's Ice Cream and Candies provided a full spread of desserts for the guests.

A DAY WITH STANLEY

On **Sunday, September 29, 2013**, at the Hard Rock Cafe, attendees were invited to pose with the original Stanley Cup trophy in support of Imerman Angels. Stan Bowman, the Vice President and GM of the Chicago Blackhawks, and new Imerman Angels board member, hosted the event.

CHICAGO WOLVES

In **October of 2013**, we were thrilled to announce our partnership with the Chicago Wolves. This partnership strengthened the desire of both our organizations to support cancer fighters, survivors, and caregivers. The Chicago Wolves were named our charity partner for the 2013-14 season, continuing their long history of support for Chicago non-profit organizations.

IMERMAN ANGELS CHICAGO MARATHON

We are so proud of and grateful for all the members of Team Imerman Angels! The 90 member team for the 2013 Bank of America Chicago Marathon was led by first time marathon runner Khitam Masoud and together they **raised \$150,000 in funds to benefit the mission of Imerman Angels.**

2013

JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

2014





Jana
Stage 2 Breast Cancer Survivor/Fighter
Mentor Angel

"I always thought that breast cancer was something that older women got (so) it was great to have a Mentor Angel who was a similar age as I was and who had a very similar diagnosis and had pretty much the same treatment that I was having."

- Jana, Stage 2 Breast Cancer Survivor/Fighter/Mentor Angel



Jim
Stage 3 Colorectal Cancer Survivor/Fighter
Caregiver/Mentor Angel

"Because you are talking to somebody who has been in your shoes. Somebody who has been there. Somebody who has walked that walk."

- Jim, Stage 3 Colorectal Cancer Survivor/Fighter/Caregiver Mentor Angel



DonnaLee
Stage 4 Lung Cancer Survivor/Fighter
Mentor Angel

"I can say (to cancer fighters): hey, I'm alive. I'm here. I've had what you've had. I have what you have. I'm still here. And you can be here too. And that is just so gratifying."

- Donna, Stage 4 Lung Cancer Survivor/Fighter/Mentor Angel



Vanessa
Stage 4 Hodgkin's Lymphoma Survivor/Fighter
IA Cancer Support Program Specialist

"Imerman Angels provided me with this amazing Mentor Angel, Sara. She had went through Hodgkin's Lymphoma when she was going through college just like me. She told me that it was going to be okay."

- Vanessa, Stage 4 Hodgkin's Lymphoma Survivor/Fighter/Imerman Angels Cancer Support Specialist

JONNY IMERMAN
Co-Founder & Chief Mission Officer

JOHN MAY
Co-Founder Board Chair

ANDREW SIEJA
Founder and CEO of kCura

BEN BORNSTEIN
President at Prospero Capital Management
and Portfolio Manager of Beaumont Fund, LP

BEN WEPRIN
President of AJ Capital Partners

BRANDON CRUZ
Founder, Chairman & President of Go Health

CARL ALLEGRETTI
Chairman & CEO of Deloitte Tax LLP

CHRISTOPHER SITZER
CEO of Hegele Logistics LLC

DAVID ZIMMER
President & Owner, Fleet Feet Sports

DR. CARALYNN NOWINSKI
Associate Vice President for Innovation & Economic Development
at the University of Illinois

DR. GREG ROSLUND
Vice-Chairman of Department of Emergency Medicine at
St. Joseph's Medical Center in Northern Indiana

DR. JASON CANNER
Pediatric Oncologist at Advocate Hope Children's Hospital

HOWARD TULLMAN
Chairman & CEO of Tribeca Flashpoint Media Arts Academy
and Managing Partner of Chicago High Tech Investment

ILAN SHALIT
Founder and Managing Member at Consolidated Training LLC

JUSTIN GERNOT
Regional Account Executive NetApp

LAWRENCE WEINER
Partner at Laner Munchin Ltd

MARK GRAF
Chief Financial Officer & Executive Vice President,
Discover Financial Services

MATT MATROS
Founder & CEO, Protein Bar

NIMESH JHAVERI
Divisional Vice-President, Walgreens

NINA NASHIF
Managing Director, Sandbox Industries

NOEL SMITH
Retired Managing Partner, Third Millenium

RAJ VOHRA
Director, Private Funds Group

RYAN McCAIN
Founder & Managing Partner, KMG Private Wealth Management
and KMG Accounting

SANJAY TOLIA
Managing Partner, Bengal Capital

STAN BOWMAN
Vice President and General Manager, The Chicago Blackhawks

STEPHEN LEE
Co-Founder & COO, Forty4 Asset Management and
COO, Hard Eight Holdings

VINAY TOLIA
Managing Partner, Bengal Capital

2013 MAJOR GIFTS

Imerman Angels considers all donations critical. Below you will find the list of major gifts which are defined by a value equal to \$350 or higher, the cost to connect a cancer fighter or caregiver to a Mentor Angel. We sincerely regret any omissions or errors.

\$20,000+

Burton Farbman
Celgene Corporation
Galen Healthcare Solutions, Inc.
Genentech

Gregory Roslund
Koya Law LLC
Kristie Paskvan
Northwestern University
Parliament
Sol R. Kaufman Foundation
Starbucks Coffee Company
The Coleman Foundation
The Frey Foundation
The Livestrong Foundation
The Seligman Family Foundation
The University of Chicago Medical Center

\$10,000-\$19,999

Acheson Family Foundation
Andrew Sieja
Avenair
Cancer Treatment Centers of America
L&W Supply Corporation
Walgreens Corporation

\$1,000-\$2,499

Aaron King
Adam Levy
American Society for Radiation Oncology
Andrew Magliochetti
Annette Mueller
Beaverkill Foundation Inc
Benjamin Bornstein
Benjamin Milde
Brennan Hughes
Brent Smyth
Brian Barkley
Charles and Lynn Schusterman Family Foundation
Closerlook, Inc.
Courtney Walsh
Dana Thompson
Fair Oaks Farms Brands, LLC
Gregory Tong
Golub & Company of IL, LLC
Helen Liggett
Howard and Geraldine
Isabelli Media Relations LLC
Jeff Willinger
Jeffrey Bronswick
Jeffrey Imerman
Joe Kelly
JustGive
Keith Bowersox
KPMG
Knaack Foundation
Lee Golub
LPL Financial
Loyola Academy
Maria Giordano
Marnie DiCristi
Michael Leyva
Paul Torres
Ranbir Singh
Shelley Piontek
Salesforce
Spencer Larkin
Tony Hebden
TTX Company
Tyler Mansfield
Valerie Nowinski
Wendy Dulak
William Green

\$7,500-\$9,999

Hegele Logistic, LLC
KMG Wealth Management LLC

\$5,000-\$7,499

Brian Sheth
Chicago Blackhawks
Chicago Wolves Charities
Dew Foundation
Flo & Santo's
Jared Gladstone
JWL Foundation
Kids II Foundation Inc.
Mark Graf
Michael Fosnaugh
Nicole Cooper Foundation
Robert Melman
Sigma Tau Pharmaceuticals
The Bill Bass Foundation

\$2,500-\$4,999

Brian Morgan
Brown Brothers Harriman & Co.
Coree Thomas
Family Foundation
Justin Ishbia
Montessori Academy of Chicago
Peter and Thalia Anest
Ogden Ave School
Rajan Vora
Rupert Williams
Ryan McCain
Sanjay Tolia
Vinay Tolia
Walter Lakomy

2013 MAJOR GIFTS

BlackRock Financial Management, Inc.
Citizen Yoga, LLC
Craig Donnewald
Elisabeth Williams
Fidelity Charitable Fund
Fidelity Charitable Gift Fund
Guillermo Delgado
Henry Ford Health System
Howard Tullman
James Rosten
Jessica Ludwig
Jewish Federation of Metropolitan Detroit
Ken Kailin
Michael & Elaine Serling Philanthropic Fund
Mindy Peden
Nance Crosby
Richard C. and Margaret V. Romano
Charitable Trust UA DTD
Robert Tucker
Ross Crowe
Schwab Charitable Fund
Steven & Kathleen Jennings
Swett & Crawford
The Allstate Foundation
The Chicago Community Foundation
Thomas Albrecht
Thomas Schmidt
Westlake Reed Leskosky LTD
William & Susan OBrien

\$351-\$999

Stephanie Shack
LTS Chicago
Jason Kovalcin
Nicole Recine
Sound Shore Liquor Pantry LLC
Sheena McKinney
Joseph Benjamin
Ostrow Reisin Berk & Abrams, Ltd.
Auerbach Philip
James Shanahan
United Way of Metro Chicago
Flex Watches, Inc
Gene Walchirk
Matt Matros
Rucker Home & School Club
Stephen Johnson
Ryan Miller
Antique Taco
Christopher Pilat
Old Town Market, LLC
Michael Don
Flirt Communications
Julie Steffen
Chad Marshall
Jonathon Nagle
Corenet Global Chicago Chapter
Arlene Bronstein
David Wolf
John Glasgow
Katie Donnewald
Mark Morris
Patrick McGrath

Raymond M. Stout
Robert R. McCormick Foundation
Dave Zimmer
Grant Thornton International
Brian Gilmartin
Christian Chenoweth
John Potterton
Eric Pankowski
Esther Barron
Leo Burnett Company Charitable Foundation
Linda Rivard
Nicholas Ivey
Kait Behan
Roxanne Pilat
Phil Hoffer
River North LLC
Daniel Noyce
Conquer Cancer Foundation
Greg Tong
The Scout W H Chicago Inc
Robert Staky
Allison Mecher
5AM Ventures
Aaron Klein
Aaron Wahls
Anita Kalhan
Barbara Bennett
Bobby Weil
Brad Carpenter
Caralynn Nowinski
Claudia Krueger
CME Group Community Foundation
Daniel & Maria Hopp
David Weiss
Devin Huber
Edna Ho
Edward Adelson
Erin Smith
Francee Ford
Fred Levin
George Houlihan
Georgina Bissell
Giving Tree Associates
Greater Green Bay Community Foundation, Inc
Gurdon Smith
Guy Comer
Henry Crown and Company
Ian Kernan
Ilan Shalit
Iris Nicholaichuk
Jason Davis
Jim Koliatsis
Joe Benjamin
John Oppenheimer
Josh Aling
Joy Posoli
Lawrence Weiner
Marina Nashif
Mark Burno
Mark Solkowski
Martha Connell
Michael Corridan
Michelle Chiu
Ralph F. Del Monico
Randy Hebert
Robert J Graves

cnt'd

Shelley Fagel
Skanska USA Building Inc.
Stephen George
Stericycle
Susan Freedman Design
The Custom Companies
The Katherine Estes Rogers Foundation
Theresa Lassa
Thomas Muscarella
Thomas Walsh
William & Jane Kanan
William Barry
William Kostka
Nancy Arnold
Jones Lang LaSalle Americas
Daniel J. Holland
Marci Marshall
Margaret Ann Alexander
Nancy Glickman
Tom Roessler
Carl Allegretti
Stan Dee
Microsoft Matching Gifts Program
Teri Stout
Robert Krueger
Jim Theologes
Collin Mckenna
Andrea Benn
Ashley Eleen Beirne
Geoffrey Fleming
Megan Hughes
Njazi Salihu
Patrick Morris
Red Frog Events, LLC
Mindie Kaplan
Bret Brania
Anjali Pandit
Michael Jerbich
Donna Yormark
Merchant Giving Project
Frank Myers

Heather Hoskin
Heidi Gerhardt
Jack Smith
Jane Saccaro
Jessica Sims
Judy Martens
Justin Michna
Katherine Cordtz
Kris Carlson
Lesley Hoopes
Martin & Mary O'Connor
Maureen McNaney
Melanie Giglio-Vakos
Merck Partnership Giving
Michael Kolodny
Michael Mok
Michelle Kemp
Russ Naumenko
Samantha Herink
Stephanie Jennings
Steven Korol
The GE Foundation
WERQ Fitness LLC

\$350 one match

Ari Mark
Benjamin Wineman
Buffalo Grove High School
ChrisAnn Richards
Dave Fitchett
David Choi
David Ricci
David Roatch
David Shank
Dipul Patadia
Donald and Anastatia McCann
Eric Mazur
Garret Weston

STATEMENT OF
FINANCIAL POSITION

ASSETS

Current Assets

Cash & Cash Equivalents	126,351	248,075
Program Service Fees Receivable - Net	5,833	8,333
Prepaid Expenses	19,460	15,000
Security Deposit	4,095	4,983

Total Current Assets **\$155,738** **\$276,391**

Investments at Fair Value (Restricted Assets) 949,720 1,021,266

Property & Equipment, Net of Accumulated Depreciation and Amortization 31,473 4,623

TOTAL ASSETS **\$1,136,932** **\$1,302,280**

LIABILITIES AND NET ASSETS

Current Liabilities

Accounts Payable	7,737	26,588
Accrued Liabilities	10,274	--
Deferred Revenue	25,000	--

Total Current Liabilities **43,011** **26,588**

Noncurrent Liabilities

Deffered Rent 27,168 --

Total Liabilities **70,179** **26,588**

	2013	2012
Net Assets		
Unrestricted	117,033	259,494
Temporarily Restricted	--	16,198
Permanently Restricted	949,720	1,000,000
Total Net Assets	1,066,753	\$1,275,692
TOTAL LIABILITIES & NET ASSETS	\$1,136,932	1,302,280
STATEMENTS OF CASH FLOWS		
CASH FLOWS FROM OPERATING ACTIVITIES		
Net (Decrease) Increase in Net Assets	(208,939)	174,340
Adjustments to Reconcile Increase		
Net Assets to Net Cash Provided by (used in) Operating Activities		
Depreciation	8,979	10,513
Deferred Rent	(4,794)	
Not realized and unrealized gain on investments	(68,596)	(39,232)
Contribution of marketable securities	--	(5,079)
Payment of fees from investment account	10,074	8,045
Decrease (increase) in accounts receivable	2,500	(6,480)
(Increase) in prepaid expense	(4,460)	(15,000)
Decrease in security deposits	888	--
(Decrease) Increase in accounts payable	(18,851)	17,566
Increase in deferred revenue	25,000	--
Increase in accrued rent	10,274	--
Net Cash Flows (used in) Provided by Operating Activities	247,924	144,673

	2013	2012
STATEMENTS OF CASH FLOWS (CNT'D)		
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of fixed assets	(3,867)	--
Proceeds from sale of investments	5,067	--
Net Cash Flows Provided by Investing Activities	1,200	--
CASH FLOWS FROM FINANCING ACTIVITIES		
Cash transfers from endowment fund	125,000	15,000
NET (DECREASE) INCREASE IN CASH & CASH EQUIVALENTS	(121,724)	159,673
CASH & CASH EQUIVALENTS - BEGINNING OF THE YEAR	248,075	88,402
CASH & CASH EQUIVALENTS - END OF THE YEAR	\$126,351	248,075
SUMMARY DISCLOSURE OF NON-CASH INVESTING ACTIVITY		
Tenant provided leasehold improvements	\$31,962	--

	2013	2012
STATEMENTS OF ACTIVITIES & CHANGES IN NET ASSETS		
REVENUES & OTHER SUPPORT		
Contributions		
Unrestricted	679,372	788,551
Temporarily Restricted	--	--
Permanently Restricted	--	--
Total	679,372	788,551
Program Service Fees		
Unrestricted	71,841	50,000
Temporarily Restricted	--	--
Permanently Restricted	--	--
Total	71,841	50,000
Investment Income		
Unrestricted	--	--
Temporarily Restricted	--	--
Permanently Restricted	22,629	21,182
Total	22,629	21,182
Gain on Sale of Securities		
Unrestricted	--	--
Temporarily Restricted	--	--
Permanently Restricted	12,977	4,078
Total	12,977	4,078
Net Unrealized Appreciation on Investments		
Unrestricted	--	--
Temporarily Restricted	--	--
Permanently Restricted	32,990	13,985
Total	32,990	13,985

	2013	2012
TOTAL REVENUE & OTHER SUPPORT		
Unrestricted	751,213	838,551
Temporarily Restricted	--	--
Permanently Restricted	68,596	39,245
Total	819,809	877,796
EXPENSES		
Programs		
Unrestricted	622,412	472,812
Temporarily Restricted	--	--
Permanently Restricted	--	--
Total Programs	622,412	472,812
General & Administrative		
Unrestricted	68,515	50,918
Temporarily Restricted	--	--
Permanently Restricted	10,074	8,047
Total General & Administrative	78,589	58,965
Development		
Unrestricted	327,747	171,679
Temporarily Restricted	--	--
Permanently Restricted	--	--
Total Development	327,747	171,679
TOTAL EXPENSES		
Unrestricted	1,018,674	695,409
Temporarily Restricted	--	--
Permanently Restricted	10,074	8,047
Total	\$1,028,748	\$703,456

	2013	2012
EXCESS OF (EXPENSE) OVER REVENUE		
Unrestricted	(267, 461)	143, 142
Temporarily Restricted	--	--
Permanently Restricted	58, 522	31, 198
Total	(208, 939)	174, 340
Transfers		
Unrestricted	125, 000	15, 000
Temporarily Restricted	(16, 198)	16, 198
Permanently Restricted	(108, 802)	(31, 198)
Total	--	--
DECREASE IN NET ASSETS		
Unrestricted	(142, 461)	--
Temporarily Restricted	(16, 198)	--
Permanently Restricted	(50, 280)	--
Total	(208, 939)	--
NET ASSETS - BEGINNING OF YEAR		
Unrestricted	259, 494	101, 352
Temporarily Restricted	16, 198	--
Permanently Restricted	1, 000, 000	1, 000, 000
Total	1, 275, 692	1, 101, 352
NET ASSETS - END OF YEAR		
Unrestricted	117, 033	259, 494
Temporarily Restricted	--	16, 198
Permanently Restricted	949, 720	1, 000, 000
Total	\$1, 066, 753	\$1, 275, 692

OUR MISSION

To provide FREE personalized connections that enable one-on-one support among cancer fighters, survivors, and caregivers.

OUR CORE VALUES

These are the operating philosophies and principles that guide our internal conduct as well as our relationship with the outside world.

MISSION FIRST, PEOPLE FIRST

We focus on profoundly impacting those touched by cancer through delivery of our mission.

CREATE AWARENESS AND INSPIRATION

The more people that know about our mission and service, the more people we can help and inspire.

FUNDRAISING AS MISSION FOCUSED

While personalized one-on-one cancer support always remains the primary focus, fundraising is essential to ensure we maintain ample resources to carry out our mission.

CREATE COMMUNITY

We strive to be inclusive, to build long-term relationships and to treat everyone with empathy and compassion.

BUILD ALLIANCES WITH EVERYONE

We are happy to share and help any good cause. We don't compete - we just hug back!

STAY RELAXED, LAID BACK AND HAVE FUNNNNNNNNNNN!

While the work we do is serious, there's a joy and fulfillment in making an impact in people's lives.

STAY INNOVATIVE AND ALWAYS IMPROVE

We believe in excellence and must never settle for being "good enough." We set and exceed our own high standards in order to best help those touched by cancer.

BE HUMBLE

Cancer is an equalizer. There's no room for ego in the cancer fight.



1-on-1 cancer support

Connecting Cancer Fighters, Survivors & Caregivers